

Official
Undergraduate
News Organ
of Technology



A Record of
Continuous
News Service
for 42 Years

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MANAGING BOARD

W. G. Peirce '24 General Manager
P. J. Cardinal '24 Editor
R. E. Dorr '24 Managing Editor
D. M. Schoenfeld, '24 Business Manager

ASSOCIATE BOARD

J. P. Ramsey, Jr., '25 News Editor
H. G. Burt '25 Sports Editor
R. L. Dietzold '25 Features Editor
A. M. Worthington '25 Advertising Manager
D. A. Henderson '25 Circulation Manager
J. H. Hooks '25 Treasurer

OFFICES OF THE TECH

News and Editorial—Room 3, Walker Memorial, Telephone, Univ. 7029
Business—Room 302, Walker Memorial, Telephone, Univ. 7415

SUBSCRIPTION PRICE, \$2.50 PER YEAR

Entered as Second Class Matter at the Boston Post Office

Member of Eastern Intercollegiate Newspaper Association

In Charge of This Issue:

EDITORIAL DEPARTMENT

Features Division

P. R. Goldings '25 R. S. Chidsey '26

NEWS DEPARTMENT

Night Editors

M. S. MacNaught '24 S. H. Caldwell '25
G. Y. Anderson, Jr. '24 E. H. Long '25

News Writers

P. K. Bates '24 Charles Rich '26
W. F. McCormack '26 O. B. Robinson '26

Sports Writers

C. H. Barry '26

Reporters

F. E. Anderson '26 L. J. Goldberg '26
G. I. deBennetville '25

BUSINESS DEPARTMENT

Advertising Division

R. W. Learoyd '25

Circulation Division

Assistant, L. M. Lucas '26

Staff

M. P. Woodason '26

Treasury Division

C. J. Everett '26

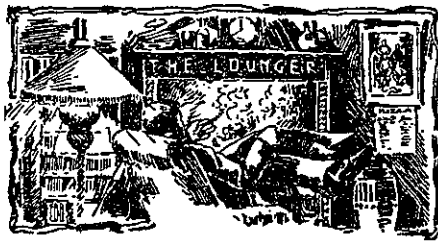
PUBLICITY DEPARTMENT

Manager

Warner Lumbard '25

Staff

Samuel Glaser '25 A. D. Phelps '25
Max Sandfield '25 F. W. Gratz '26



The Editors of THE TECH are certainly an obsolete congregation of would-be writers. The Lounger believes in advancement and progress, and that a newspaper, whether it be a city daily or a college weekly, should give its readers what they want. Long has the Lounger kept plugging at the Managing Board and futile have been his efforts. To be classed as a respectable newspaper these days it is necessary to have syndicated articles and feature stories. Of these THE TECH has none. Where are our "Mutt and Jeff" cartoons, our "Advice to the Lovelorn" column, our "Well Dressed Man" feature, our articles by Dorothy Dix and Eleanor Glynn, our bold and murder serial, and our society column?

x x x

Just as a starter the Lounger is going to try and comply with the wishes of one of his readers. This man, a year ago, was talking with a Frenchman who had just arrived in this country and who had learned the English tongue from a teacher of his own nationality. This friend of the Lounger, evidently thinking that the discussion was wavering from its true course, let out the remark that they had better "get down to brass tacks." "Brass tacks, get down to brass tacks, Monsieur, what have brass tacks to do with our discussion?" inquired the Frenchman. Imagine the mortification of our friend when he could in no way explain what part brass tacks did play in it after all. For a year he has hunted without success to find out the derivation of a synonym for "get down to brass tacks." The Lounger feels sorry for this reader. One should not spend his whole life on such matters. So a prize is to be offered. To the first letter that arrives in THE TECH office addressed to the Lounger with the correct account of origin of "get down to brass tacks," the writer will receive by return mail a check for \$5.00. The Lounger not merely pledges the prize himself but will even draw that obsolete Managing Board into the promise.

x x x

And speaking of communications to the Lounger, things have been pretty dull this year. The Lounger has tender memories of years past when even Professors sent in communications. A poem

Play Directory

"It is always the darkest before dawn," etc. All of which means that while there are to be several good shows opening here next week there is nothing new to offer now with the exception of Lenore Urie in "Kiki" at the Tremont Theatre. Julia Sanderson is at Keith's this week which is her first appearance here since "Tangerine." She sings some songs that have not been heard and are quite good but it her personality that is the best part of the act. There are two dancing girls, the "Griffin Twins" that are good for both the quality and character of their dancing. "Rose Briar" is at the St. James for the week. The play is by Booth Tarkington and is good. The cast is very good in places but some of the members fell down.

COLONIAL: "Ziegfeld's Follies." Last week.
COPLEY: "Mr. Pim Passes By." A. A. Milne. Good comedy.
HOLLIS: "Thank U." Amusing and well done comedy of a country preacher.
KEITH'S: Julia Sanderson.
MAJESTIC: "The Covered Wagon." Last week.
PLYMOUTH: "The Cat and the Canary." Involved mystery.
ST. JAMES: "Rose Briar."
SELWYN: "Runnin' Wild." All-colored, last week.
SHUBERT: "Chauve Souris." Balloff's last week.
TREMONT: "Kiki." Lenore Urie, good.
WILBUR: "Sally, Irene, and Mary." Musical comedy with three heroines opposite Eddie Dowling.

MAJESTIC THEATRE BOSTON

Twice Daily 2:15 & 8:15. Sun. at 3 & 8:15
LAST WEEK
JESSE L. LASKY Presents

THE COVERED WAGON

A PARAMOUNT PICTURE
Founded Upon Emerson Hough's Splendid Romance of the Oregon Trail.
PRICES:
Eves. & Sat. Mats. 50c, \$1 & \$1.50
Other Mats. 50c and \$1

appeared in the column then on the subject of co-eds written by no other authority than a well known Professor of the Mathematics department who has rather an affinity for red ties. The Lounger has another little story on this man which is not quite ready for publication as yet.

There is no need that contributions to the Lounger column be signed. The Lounger is not as particular as the Editor-in-Chief, and he rather likes anonymous persons. He is one himself. Come one, come all. The Lounger will give them the once over and like as not will print them.

MUSEUM OF FINE ARTS ANNOUNCES LECTURES

Announcement is made by the Museum of Fine Arts, Boston, to the effect that the usual series of Conferences will be given in the departments of the Museum during the coming winter. The conferences, each of which concern some particular branch of the fine arts will be conducted by men who are authorities in the subjects they represent.

The conferences are especially addressed to those who have given some attention to the branches of art they discuss, and are designed to enable such persons to extend their acquaintance with the cultural sources and historical development of the branches of art represented in the museum collections. Full particulars may be obtained from the Assistant in Instruction at the Museum.

CHEMICAL CLUB SMOKER HAS LIVELY PROGRAM

The first meeting of the Technology Chemical Society will be held in the main hall of Walker at 7:30 this evening. The affair is open to anyone and a large attendance is being provided for.

Professor F. J. Moore of the Organic Chemistry Department will be the main speaker of the meeting. His subject will be "Great Schools of Chemistry." Professor Moore graduated from Amherst College and received a Doctor's Degree in Chemistry in Heidelberg, Germany. He is also author of the book "History of Chemistry," a book that has been translated into many languages.

An industrial movie on the "Production of Cane Sugar" will be flashed upon the screen followed by a two reel comedy, "Back Fire," which is warranted to be a side splitter. Refreshments in the form of doughnuts and cider will be served to all present and songs and story telling will conclude the evening.

CHORAL SOCIETY PLANS MEETING NEXT FRIDAY

The Choral Society meets for the first time at 7:30 o'clock Friday in room 5-330. All students interested are invited to the first meeting. This year the rehearsals will be conducted by Stephen S. Townsend. He has a national reputation, having done this kind of work in Detroit, New York and Philadelphia.

The most important appearance of the society will be with the Musical Clubs. This performance takes place about the middle of the year. Several other concerts will also be given but, as yet, no definite dates have been decided.

Robert A. Boit & Co.

40 Kilby Street
Boston

INSURANCE OF ALL KINDS

After College What?

STEADY progress to a responsible position in the business world—or a long period of training at minor work before you are fitted for an executive role?

To help you succeed more quickly the Babson Institute offers an intensive one-year training course in practical business.

From actual experience the fundamental principles of business are made clear. By positive examples, the student is shown how to apply these principles in the conduct of every day commercial affairs.

Write for Booklet

Send for booklet "Training for Business Leadership." Describes the courses in detail and gives complete information about the facilities of Babson Institute and shows how men are trained for executive roles. Write today. No obligation.

Babson Institute

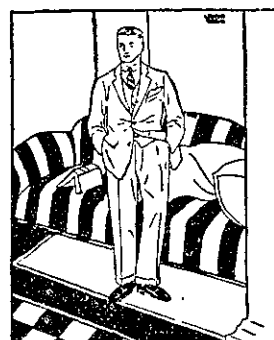
316 Washington Ave.
Babson Park, (Suburb of Boston) Mass.

Our next showing at

A. G. BROOKS, 88 MASS. AVE.
CAMBRIDGE, MASS.

will be on Thursday October 25, 1922

CLOTHES FOR THE COLLEGE MAN



The SACK SUIT

(Made in three and four button models)

EVEN a plain sack suit may have the refinements of cut and material that distinguish good clothes from the usual commercial product. LUXENBERG sack suits are distinctive.

\$29.50 to \$37.50

Manufactured and sold exclusively by

NATLUXENBERG & BROS.

New address

841 Broadway N. W. Cor. 13th St.
Stuyvesant 9898 New York City

Our style-memo. book will be sent free, on request

MUST ACT ON COMBINED DRIVES

AFTER a careful consideration of the suggestion that all charity campaigns at Technology, hitherto held separately and at various times during the year, be combined into one united drive over a predetermined length of time, the Technology Christian Association has announced its approval of the idea. At the same time, the Red Cross has committed itself as being eager to endorse such a program. Both organizations are agreed as to the effectiveness of a centralized campaign and of having men prominent throughout the Institute in charge of this campaign. The Red Cross has even offered a part of its organization to stimulate the canvassing.

With the only organizations which might have been expected to be opposed to the scheme of a united drive openly in favor of it, some action by the Institute Committee is in order. In fact, the Technology Christian Association, having expressed itself clearly, now leaves the issue with the Institute Committee to do with as it sees fit. Whatever is done should be done at the meeting of the Committee tomorrow afternoon as the time for arranging the details of the campaign is short. The Red Cross will hold its annual drive between November 11th and Thanksgiving, and it seems the logical time for a proposed drive at Technology would be during the first week of the Red Cross campaign. Advantage would thus be taken of the national advertising policy employed by the Red Cross in attracting peoples' attention to the cause of charities.

The Executive Committee of the Institute Committee did well at its meeting yesterday to appoint a special committee to investigate the suggestion and make its report within forty-eight hours, so that this report could be used as the basis for action by the Institute Committee tomorrow. If this report is complete and accurate there is little reason to suppose that the scheme of a combined charities drive would be voted down.

THE GRAY BOOK

NEW enterprises on the part of the undergraduate body must be warranted by a student demand for them. Since an activity is fostered and carried on by comparatively few of the undergraduates but must have the support of the majority of them, it must fill an inherent want. This applies in greater degree to all activities in general, and in particular to the new publication to make its debut next month.

The freshman Gray Book, to warrant its publication, must be something more than a mere means of keeping the Technique staff busy at this time of the year. It should not be an added drain on the financial resources of freshman classes unless it is of material benefit to them. That it will be a benefit to them is quite apparent from the nature and purpose of the book itself.

Heretofore, the great majority of freshmen have been wholly unknown to each other, except for the small number of acquaintances formed in the various sections and among the groups who participated in Field Day. And even in these cases the past histories of but few men were known to their friends. The Gray Book will contain the photograph and a short biography of every member of the freshman class. It will be an indispensable factor in bringing the men closer to each other. Furthermore, the book will be gotten up by freshmen themselves, under the guidance of members of Technique. This will naturally increase the interest of the freshmen in the book and make it a powerful factor in drawing the men in the class together. It looks as though the Gray Book is doomed to become another of Technology's permanent institutions. We hope it will be of such calibre as to make its recognition a pleasing assent on our part.

INTERCOLLEGIATES

Yale Press Releases Movies

The Yale University Press placed before the public last week the first of a series of Chronicles of America entitled "Columbus." Through this medium the Yale Press has arranged the dramatizing of the scenes most prominent in the history of our country. They aim to present the story of America to those whose time is limited. There will be thirty photoplays in the series.

Unlimited Cut System at Princeton

Sophomores maintaining first or second average standing in the college

year, and Juniors and Seniors maintaining third group standing in their preceding year, will be excused from compulsory attendance at class exercises. The purpose of the scheme being to give the student more independence in following his studies.

CALL SOPH CANDIDATES BY POSTER

The men handling the publicity end of the Sophomore activities are apparently making up for a long time the athletes lack, for every student hall in board in the Institute is plastered with signs calling for candidates. If any man has the least inclination to word track, football, or track of any kind, he will be a welcome sight to the candidates at the track, home on the days of Sophomore