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340 Washington Street, Boston

SIMPLEX PACKING HOUSE CORD

CONDUCTORS

SIZE D & S	STRANDS NOT TWISTED COTTON WOUND	DIAM. OVER ROUNDER	CONDUCTOR COVERING
14	41 of No. 30	.105	one treated cotton braid
16	26 30	.135	"
18	16 30	.175	"

CORD

Two conductors twisted together
Filled with jute to make round.
Two cotton braids—seamless preferred.

Recommended for packing houses,
breweries, mines and other places
where dampness prevails and a flex-
ible portable cord is needed.

Ask for prices and samples
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Institute Stands 20th

BY J. MAGEE '24

With an enrolment which nears the four thousand mark, Technology now stands well within the first twenty colleges and universities in the country as to size. All the educational institutions have undergone a growth in the last decade and there is every reason to believe that this expansion will continue. Today the Institute stands as an example of how a small technical college, under the guidance of three or four great presidents, can grow in less than three generations to one of the greatest technical schools in the world. Technology is no longer "Boston Tech." For that matter it is no longer "Massachusetts Tech" in the strictest sense, for men come from the remotest parts of the world to take engineering courses at the Institute.

Some question has been raised as to whether the outlook of most people on the question of education is not too optimistic. We know that there is some inflation of enrolment due to the return of the overseas men, and the return to a peace-time basis. However, there is not enough of this to account for the great numbers that are now seeking admission to various colleges and universities.

Plans Being Realized

With the present prospects, therefore, it would seem as though the realization of the complete Technology Plan which involves buildings fully as large as those already built, and an adequate system of dormitories, which will be built on the present plan, that is, in small separate buildings grouped around a court, would come about. This is the ideal towards which we are working, for with laboratories, class rooms, dormitories, and athletic fields in the same locality much time will be saved, and the whole organization will be brought together more closely.

FRESHMAN SUBSTITUTE SPORTS

Freshman may substitute sports for second term physical training until tomorrow noon, at room 335, Walker Memorial.

THE TECH CELEBRATES ITS 40TH ANNIVERSARY

(Continued from Page 1)

The following is the staff of THE TECH:

News Department:—News Editors, J. D. Sarros '22, J. S. Ward '22, Intercollegiate News Editor, W. K. Taft '22. Associate Editors—Sports, R. M. Homberg '23. Alumni, D. Kaufman '23. Night Editors, S. Bromley '23, A. J. Browning '22, L. F. Jenness '23, G. H. Southard '23; Assistants, A. B. Allard '22, H. E. Bundy '22, G. I. Carper '23, L. S. Champion '23, H. S. Griffith '23, A. C. Hampton '23, J. M. Keck '23, W. L. Merzbach '23. Reporters, R. B. Bamford '24, N. Cohen '23, E. M. Goldsmith '23, J. W. Gundling '23, S. H. Hemenway '24, R. A. Hooper '23, I. Lee '24, J. Magee '24, W. F. McMeans '23, J. F. Pierce '22, E. W. Reynolds '24, F. Shaw '24, D. R. Waugh '23, R. A. Wilson '24, J. C. Wilson '24, H. Worthington '24.

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Advertising—M. V. Allen '24, W. A. Thomas '23.

The staff of The Tech Engineering News consists of:

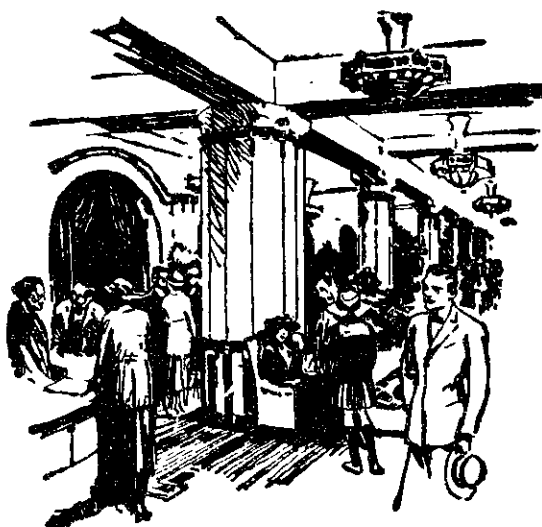
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MUSICAL CLUBS GIVE CONCERT AT SIMMONS

(Continued from Page 1)

Men may secure tickets to all these concerts from W. M. Thomson '22, General Manager of the Clubs.



A fact:

At the Traymore, Fatima leads. And the same holds true for all of Atlantic City's large, fashionable hotels.

Why do so many men "get off" straight Turkish cigarettes?

IT'S not always a matter of price. Many can afford straight Turkish cigarettes, expensive as they are.

The real reason is that straight Turkish cigarettes contain *too much* Turkish for steady smoking. They are over-rich—even heavy.

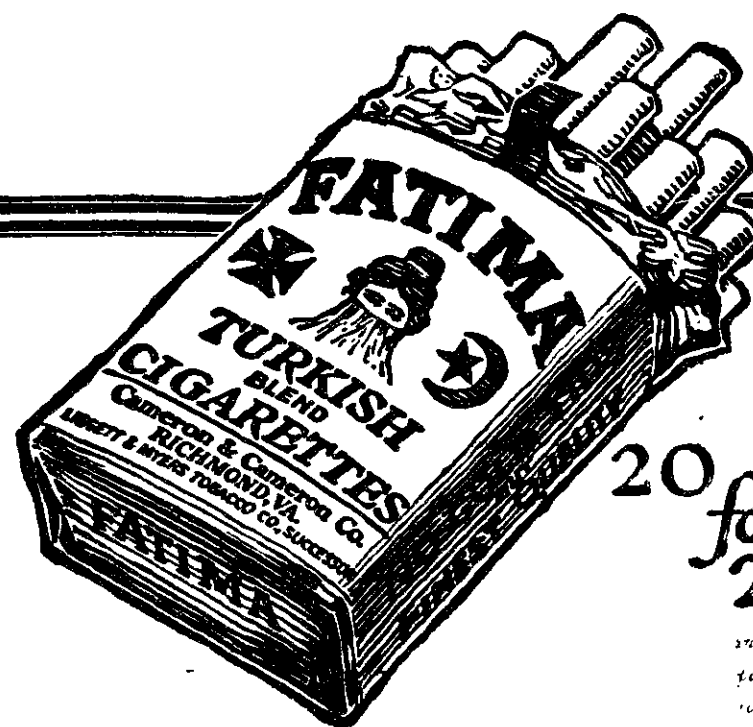
Men, for the most part, turn to part-Turkish or Turkish Blend cigarettes. And in a great many cases are disappointed. Why? Because the ordinary Turkish Blend contains *too little* Turkish—it lacks taste.

No doubt this explains Fatima's popularity with discriminating smokers.

For while Fatima does not contain *too much* Turkish, still it contains more than any other Turkish Blend—in other words "just enough Turkish" to please not tire, the taste.

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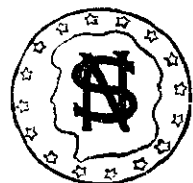
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