

# SOME STATISTICS ON YOUR STORE

## MEMBERSHIP

First Year, 1916-17—1855

Second Year, 1917-18—1685 (War Year)

Third Year, 1918-19—1740 (War Year)

Fourth Year, 1919-20—2796

Fifth Year, 1920-21—The size of the registration, because the figures of former years prove that nearly every Tech man joins.

## DIVIDENDS

In recent years the dividend rate has been 10 per cent. on cash purchases and 8 per cent. on charge purchases. Your dividend checks for 1919-20 will be ready Monday, October 4th. Bring your membership cards. A teller from our bank will be at the store from 10 A. M. to 3.30 P. M. to cash dividend checks.

## CONCLUSION

Join your store and make all your purchases there. Your store has all the text books and all materials used in every course.

CIGARS

BAGS

LABORATORY COATS

TOBACCO

MEN'S FURNISHINGS

TOILET GOODS

TECH JEWELRY

# TECHNOLOGY BRANCH

# THE STORY OF THE TECHNOLOGY BRANCH

WE ARE GIVING BELOW A REPRINT OF AN ARTICLE BY MAJOR EDWIN T. COLE, WHO WAS THE FIRST TECH DIRECTOR ON THE BOARD OF DIRECTORS OF HARVARD CO-OPERATIVE SOCIETY. THE ARTICLE SHOWS HOW THE TECH BRANCH WAS CALLED INTO EXISTENCE AND THE ARTICLE IS NOW AN INTERESTING HISTORICAL SKETCH.

IT MIGHT BE WELL TO MENTION HERE THAT TECHNOLOGY'S REPRESENTATION IN THE MANAGEMENT OF THE BUSINESS HAS BEEN GREATLY INCREASED IN THE PAST FOUR YEARS. PROFESSOR DAVIS R. DEWEY IS NOW A STOCKHOLDER. THE FOLLOWING MEN FROM TECHNOLOGY HAVE BEEN NOMINATED AS DIRECTORS FOR THE COMING YEAR: M. WALTER HUMPHREYS, MR. H. S. FORD, PROFESSOR HENRY FAY, AND MR. M. G. TOWNEND FROM THE STUDENT BODY. MR. HUMPHREYS IS ALSO NOMINATED FOR THE OFFICE OF SECRETARY OF THE CORPORATION.

Here is Major Cole's letter as it appeared in THE TECH on April 3, 1916.

### TECHNOLOGY BRANCH

HARVARD CO-OPERATIVE  
SOCIETY

Last year the Institute Committee, having gone into the subject of the Technology Co-operative Society, particularly with a view to establishing co-operative service at the new Technology, asked the Alumni Council to appoint a committee to investigate the matter and to make recommendations. This action was taken and the Committee after a very thorough investigation, nation-wide in its scope, suggested that the Harvard Co-operative Society, one of the most successful in the country, be invited to establish a branch as close to the new Technology as possible. This recommendation having been approved by the Institute Committee and accepted by the Harvard Co-operative Society, arrangements are now in progress for carrying out the plan.

One of the suggestions have been that a member of the Technology Faculty be elected to membership in the Board of Directors to represent the Institute in carrying out the plan, the undersigned on nomination of the President was duly elected and has secured this space in THE TECH for telling you all the details of the plan and its advantages to Technology.

In this first it is desirable to make a statement which will be repeated and argued about right along until everyone is convinced. Your branch is to be part of a real co-operative effort. The cost of any article to you will be the wholesale price procurable by a very large buying power, plus the cost of selling minimized to the utmost degree by scientific business management. Any charge over these two costs will be returned in dividends. But to make the scheme a success Technology must back it to the limit. This matter will be changed in each issue. Be sure to read it.

EDWIN T. COLE,  
Major U. S. Army.

# MILITARY SCIENCE DEPT. JUNIORS

Serve Your Country  
Broaden Your Education  
Earn \$340.00 Before Graduation

## HOW?

ENROLL IN ADVANCED COURSE  
R. O. T. C.

COAST ARTILLERY  
ORDNANCE

ENGINEER CORPS  
SIGNAL CORPS

ALL AT ROOM 3-310

Seven Commissioned Officers and Seven Non-Commissioned Officers of the Regular Army will do their utmost to keep you interested

# WAR RECORD DELAYED BY LACK OF INTEREST

Alumni Fail to Answer Editor  
Ruckman's Two Appeals—  
Book Contains Large List  
of Technology Men

### PHOTOGRAPHS CONTRIBUTED

Delays caused by lack of co-operation from the Alumni in sending their war records have held up the appearance of the War Record book. The first copies of the edition of 5600 are to be distributed on November 1, and it will be two weeks later before the remainder will go on sale. A few copies of this record may be secured by undergraduates at the Technology Branch during the fall.

During the work of compiling the War Record, Editor Ruckman '10, has been embarrassed throughout by the lack of interest or backwardness of many of the Alumni. The book contains the largest list of Technology men ever gotten together, and in order to secure a representative and as accurate a list as possible three appeals had to be sent out.

### Contains Many Photographs

The stories in the War Record book were obtained from the replies of the Alumni and enlarged by men who had exceptional interest and experience. The book will be very different in character from war records being put out by other colleges. There are articles written on special subjects such as a story on Hog Island by Matthew C. Brush '01, and on the DuPont Powder Works by General duPont. Enough of the Argonne Forest battle was written to make a continuous and interesting story of that campaign. One man writes a part of the story, according as he saw the battle. Then where he leaves off, another Alumnus takes up the story and continues it. In this way the story of the battle is written by six men. Thus some remarkable, but absolutely accurate reports were obtained.

### Record Gives New Details

Stories of nearly all the big battles were written up by Technology men as they saw the fights, for a Technology man was in nearly every battle. Some interesting and remarkable photographs were also contributed. Some of these stories have either never been published before or in many cases they tell of things about various events, the details of which have not hitherto been published. The naval battle of Durazzo is a good example of this. Admiral Sims published an account of the fight but the narrative written by one of our men who took part in the battle differs in several particulars and is an exceedingly interesting story.

## ROOMS

### FOR TECH STUDENTS

Steam heat, electric lights, continuous hot water, \$7.00 weekly. Apply 583 Beacon Street, Corner Charles Gate West, Back Bay or phone Back Bay 6392-J.

# SIMPLEX PACKING HOUSE CORD

### CONDUCTORS

| SIZE<br>D & S | STRANDS<br>NOTTOWNE<br>COTTON WOUND | DIAM.<br>OVER<br>RUBBER | CONDUCTOR<br>COVERING    |
|---------------|-------------------------------------|-------------------------|--------------------------|
| 14            | 41 of No. 30                        | .185"                   | one treated cotton braid |
| 18            | 26 30                               | .135"                   | " "                      |
| 18            | 18 30                               | .125"                   | " "                      |

### CORD

Two conductors twisted together.  
Filled with jute to make round.  
Two cotton braids—weatherproofed.

Recommended for packing houses, breweries, mines and other places where dampness prevails and a flexible portable cord is needed.

Ask for prices and samples  
Prompt shipment from stock

**SIMPLEX WIRE & CABLE CO.**

MANUFACTURERS  
201 DEVONSHIRE ST., BOSTON  
CHICAGO SAN FRANCISCO



## CORDAGE and TWINE



Trade Mark

**Samson Cordage Works**  
BOSTON, MASS.

# WALTON LUNCH CO.

Nearest Luncheon Room

AT 78 MASSACHUSETTS AVE.