

# ALUMNI OFFICIALLY LAUNCH ENDOWMENT FUND CAMPAIGN

(Continued from page 1)

mittees conduct the campaign through class organizations, fraternities, local clubs, and graduates in foreign countries. The object is to get at a man from as many directions as possible and thereby increase the total number of subscriptions.

## President MacLaurin Speaks

President MacLaurin then took the floor and in his talk he told of the necessity of keeping the Institute up to its present standards so that it may continue to be the great benefit to the community and to the country that it has been. He emphasized the fact that reasonable salaries were necessary to keep the high class instructors and professors at the Institute. His speech in part follows:

"It is within the experience of all of us that the war has swept away the old standards and ushered in a new era when expenditures are necessarily on an entirely different scale than formerly. This change has come upon the colleges so suddenly that they are practically all in financial difficulties and all calling loudly for help. I do not know of any that does not need what it is asking for and I earnestly hope that they will all get what they are seeking. Technology is no exception to the general rule. Indeed there are several reasons why its needs today are abnormally great. It occupies a field of education that is specially expensive, the nature of its business calling for an elaborate and costly equipment and a large number of very

high grade teachers. The fundamental problem today is to provide adequate salaries to attract and retain teachers of the first quality for, of course, Technology cannot continue to do the great work that has characterized it unless it continues to attract men of the highest type to its Faculty. There is one reason not generally appreciated why a low grade of salary at Technology presents more serious difficulties than at an educational institution of any other type. This arises from the extraordinary demand that there is today for technically trained men. Industry is calling loudly for these men and is ready to offer them salaries very much larger than the Institute can afford. Whereas in some other institutions an increase of salary is based mainly on notions of social justice, at Technology there is the additional and very cogent reason that good men simply cannot be had unless the salaries are raised."

## Scientific Men Needed

"I have said that there never was a time when the technically trained man was so much in demand and there can be no question that he will be needed vastly more in the future even than he is today. The social unrest that characterizes our time will not pass by mere talk. It can only be allayed by increasing the wealth of the country and this inevitably means greater production, the discovery of new sources of wealth and the improvement of old means of manufacture. There is no part of the country where this should come home to thoughtful minds with more telling force than in Massachusetts and New England where industry is practically the sole source of wealth. A generation ago Augustus

Lowell described Technology as "pre-eminent a leader in education" and what a few exceptional men such as he saw in his day is clear to almost every one now that Massachusetts and New England cannot continue to be prosperous without just such leadership as Technology affords."

"Technology ought to have ten million dollars and must have at least eight. Of this Mr. 'Smith' generously offers to give half if the other half is forthcoming."

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## RIFLE CLUB PLANS PROGRAM FOR COMING SEASON'S WORK

Cups To Be Given Individual Marksmen in Club Shoots.

Technology's rifle fans are working out extensive plans for the Rifle Club's work this season, with many new and interesting features, chief among which will be the occasional matches among the club members for individual championships. At these times it is planned to award the winner with a suitable trophy. Much interest was shown last spring in the match for the championship cup which was won by M. C. Hawes '21, with L. J. Powers '22 second. Besides the regular N. R. A. matches to be shot off weekly, in which the possibilities for the national championship should be a great inducement to many, it is planned to put out a ten man team which will shoot through a series of matches including practically every big eastern college. It was this plan that was put into effect at the end of last season in time for Technology to send Tufts College and Harvard down in defeat before the summer vacation.

Institute men are particularly favored in having at their command the finest equipment obtainable. New rifles were purchased last season and now are in perfect condition. The convenience of the indoor range, which is located in the basement of the Walker Memorial next to the bowling alleys, is a great asset toward the popularity of rifle work at the Institute. This range will soon be open daily during the noon lunch hours with a competent man in charge, who will give instruction in the proper use of firearms in match work. An accurate record will be kept of all scores made. Men will be picked for the Varsity Team on this basis.

At an early date information will be posted on the main bulletin boards as to meetings, dues, etc. The officers of the Club ask all new men to watch for

these announcements, and advise them to be the first to get some practice. They advise Freshmen especially to join the Rifle Club, whether they have had experience in this line or not, as the club exists solely for the purpose of making the men proficient in the use of fire arms.

## TREES AS MEMORIALS

In many parts of Australia avenues of trees are being planted in memory of those who have fallen in the war, thus forming a lasting and effective Roll of Honor. Each tree bears a brass plate and is planted by the next-of-kin of the fallen soldier, who also undertakes to keep the plate bright.

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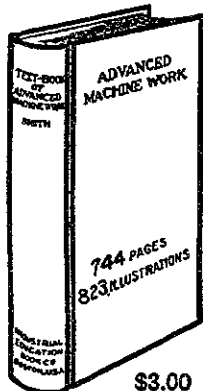
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