

COMMUNICATION

(Continued from page 2.)

vigor, gave each task the best attention they possibly could, and throughout more efficient ways of doing the work. Soon their employers recognized their worth and gave them places calling for executive ability. With their training, they handled these new jobs successfully in broadminded, capable ways. They were promoted again and again. There was no problem they could not meet and solve. They were big men in every way and became leaders in their fields of work, always looking to success as a job done in the most efficient and the most thorough manner.

The many knocked and knocked, criticized and talked. To the on-lookers they seemed to grow narrower and narrower as time sped by. They did indeed grow more self-satisfied, more content with the small successes of doing only the work they were required to do. Never did they more. Leaving their Alma Mater with the same education given them that the faculty had given the few, they approached their life labors in the same narrow way. They watched the clock and, as the closing hour struck, dropped each task as it was. Each job was done only for the remuneration attached to it. No more did they put a shoulder to the wheel

now than they had in their student days to help the few. They remained the workers, doing the routine work on the big jobs which the few created and organized. They were the little cogs in the great machine. The few were the leaders that run the machine, the men who were remembered in after years for the deeds which helped to make humanity's lot on earth an easier and more pleasant one.

A joy in work for work's sake, a happiness in doing each task in the best manner, a willingness, even a pleasure, in doing a little more than the requirements, a live, enthusiastic, and vigorous interest in the world outside themselves—these were the things, the possession of which led the few on and up to the heights of true success—the lack of which kept the many grubbing along in the narrows and depths of that self-satisfied contentment best known as failure.

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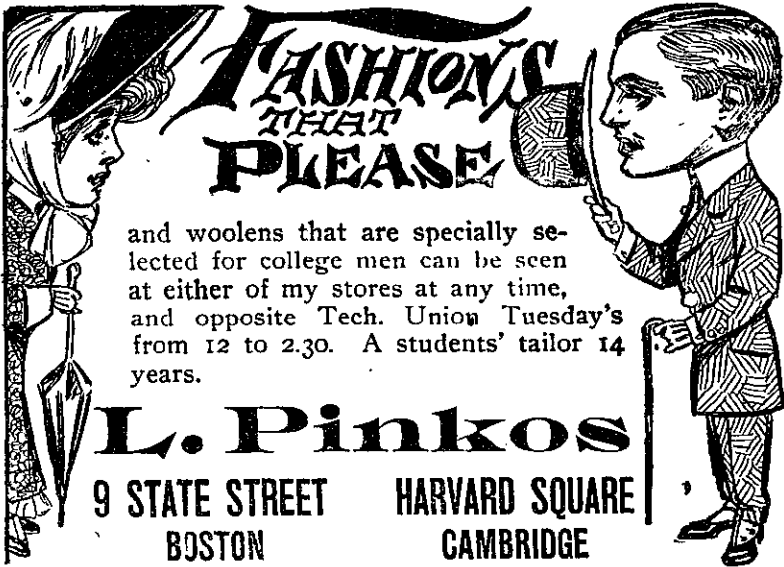
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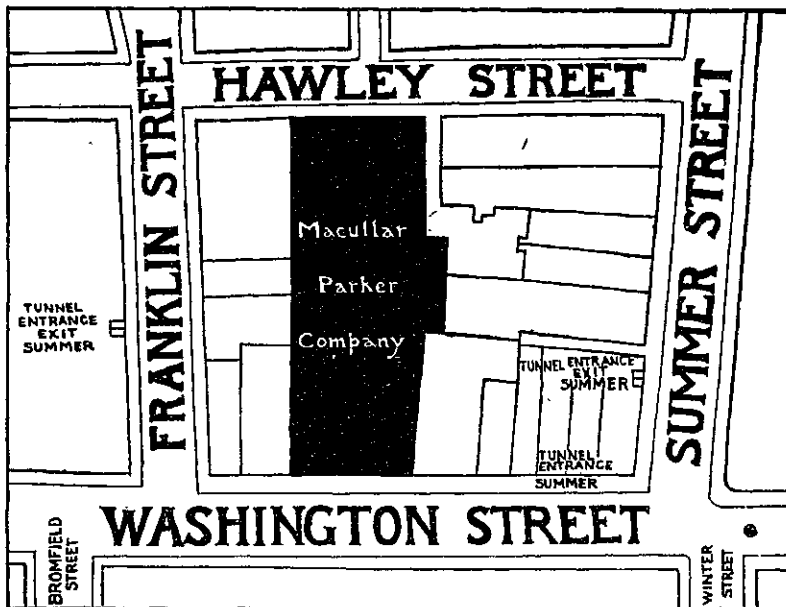
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