Though I personally never bought an album or a t-shirt, I grew to enjoy Bon Jovi's music if I heard it on the radio. In short, Bon Jovi's phenomenal rise in the 1980s reflected the surging popularity of soft-core glam/glam-rock bands (Poison, Winger, etc.) who took their primary musical influences to MTV and top-40 radio with their slick, glam-rock, danceable, and appealing guitar riffs and synthesizer hooks that permeate each song.

Often, though the lyrics ring kind of hollow — specifically, the cliché-filled refrains of "You Give Love a Bad Name": "Oh, you're a loaded gun / [Guitar solo] / Oh, there's nowhere to run / No one can save me / The damage is done." Occasionally, some of Joe Bon Jovi's lyrics transcended the arena-rock image, such as on "Wanted Dead or Alive," whose performance at an MTV Music Awards show was the purest form of the artistically "unplugged" series. Too often, though, Bon Jovi's poetic reach has always exceeded his commercial grasp, leaving Jon with a misplaced sense of the common-man identity that he shares with fellow New Jersey musician Bruce Springsteen.

The newer tracks are more musically complex, more socially conscious, and less commercially accessible. But it's not a case of Bon Jovi outgrowing its audience: The teenage fans who accelerated the band's success in the 1980s have diverted their attentions to other groups or other movements altogether. Also, today's teenagers aren't old enough to appreciate Bon Jovi's contributions to rock music of the past decade. "Somebody I'll Be Saturday Night" and "Prayer '94" (an acoustic rendition of "Livin' on a Prayer") are little more than off-shoots of an instantly-forgotten fad. The MTV-obsessed hit "Always" has probably gained more attention for the video's indecipherable storyline and Jon Bon Jovi's perfect hair than for anything in the formulaic romantic ballad itself.

As for Bon Jovi's future, it seems questionnable. All band members are quick to point out that Keep the Faith was a "transitional" or "experimental" record that didn't explicitly seek to relive the glories of the band's previous two albums. For some groups, the next album after a greatest-hits release is a failure, and some of Bon Jovi's contemporaries (Motley Crue and Poison, to name a few) have faded to near-extinction in the collective memory of the music-buying public.

Although Jon Bon Jovi and guitarist Richie Sambora have both pledged a more coherent and socially-aware set of songs for the next album, one feels that they can never achieve the same heights that they once reached in the 1980s. It will take more than a few comeback tours in small clubs (like a performance here in Boston last week) for Bon Jovi to consolidate gains with its audience, to have any hope of reliving its glory days once again.

The members of Bon Jovi, who recycle the hits of their career on Cross Road.

### SUMMER INTERNSHIPS AND REGULAR CAREER OPPORTUNITIES FOR MIT CANDIDATES AT THE DRESDNER BANK IN GERMANY

The Dresdner Bank, Germany's second largest bank and one of the 30 largest banks in the world, is inviting MIT students with appropriate majors to apply to the bank for summer and permanent positions. The establishment of the European Union, the opening of markets in eastern Europe, and the surging economies of the Pacific Rim have created exciting new opportunities for the bank in Europe and worldwide. It is eager to recruit candidates from abroad to support its global activities. An average of four MIT students have had rewarding internships in Frankfurt in each of the last three summers.

The internships and permanent positions will be in the bank's international divisions which are involved in every branch of banking including corporate and public finance, international underwriting, and sales and trading in all its aspects (e.g., corporate trading, financial derivatives, interest-rate swaps, etc.). Like leaving Wall Street firms the bank is looking for candidates with technical backgrounds as well as backgrounds in economics, business, etc. The bank has an interest in mathematical analysis and new computer-based methodologies. Further information is available at the Careers Office, Room 12-170.

The summer internships will run from June 12 to August 4, 1995. Interns will have free accommodation in apartments provided by the bank, will get their lunch for free on working days, will receive up to $500 to cover their airfare, and will receive a tax-free allowance of DM 2,200 (roughly $1,400 at the current exchange rate) for out of pocket expenses. This should be enough to pay for weekend expenses and for some travel in Europe afterwards.

Students interested in an internship need not know more than a smattering of German as long as they are prepared to improve their command of it before they arrive. Internship candidates should apply through the Careers Office by Friday, December 30. The Careers Office will collect all MIT applications and forward them to the bank. The banks asks for a resume, a cover letter in which you indicate the positions in the bank in which you would like to work, and a transcript (or copy thereof). The letter should be addressed to Mr. Max B. Dugge, Senior Manager, Human Resources, Dresdner Bank AG, Jürenpo-Platz 1, D-60011 Frankfurt am Main, Germany. The bank will pick the candidates it wishes to interview and will hold interviews at MIT on March 8. It will make offers the same day and ask for a yes or no right then, if possible, so that it can start getting the necessary German work permits.

Candidates for permanent positions should write direct to Mr. Dugge. There is no fixed deadline. Appointees will receive a regular German banker's salary.