Seminars to educate pledges

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know about," Dorow said. AIDS Response at MIT (ARMIT) is sponsoring the pre-seminar programs and Student Assistant Services, the Office of Minority Education, and the Campus Activities Office will collaborate on "Understanding Minority Culture."

The MIT Medical Department will present the remaining two seminars — date rape and sexual assault, and alcohol education. Anne L. Gilligan, MIT student health educator, has spoken to 45-50 percent of the ILSs at MIT on those and other issues, she said. But this is the first time a large-scale education effort has been targeted specifically for freshmen, she said.

Although fraternity members and the Dean's Office have expressed wholehearted enthusiasm for Pledge Week, some pledge educators said it will require some extra efforts to convince pledges to attend, and not all fraternities are making attendance mandatory for their pledges.

Daniel J. Rothman '91, pledge educator at Sigma Phi Epsilon, said, "With a little work [the series] will be successful. It's something new, and it's a change, and it always takes a little extra pushing" to get people to attend.

"I'm looking forward to it becoming a new standard for pledges at MIT," Rothman added. His fraternity made attendance for pledges mandatory. Tim's fraternity, Phi Kappa Theta, has also required attendance.

Chi Phi, however, is not requiring its pledges to attend the seminar series, according to Ariel Warszawski '90, pledge educator. He felt that "overall the idea is very good," but that attendance should not be required.

Warszawski said that "the main problem, as is always a problem at MIT, is that people have a lot of time constraints."

Sigma Kappa President Arlene R. Yang '91, said it is "highly recommended," but not mandatory, for Sigma Kappa pledges to attend the seminars. She said that Sigma Kappa has held independent educational seminars on subjects such as eating disorders and alcohol awareness.

Brian M. Leibowitz '82 shows high hopes for hacking to MIT President Paul E. Gray '54 and Corporation Chairman David S. Saxon '41 on Monday. The book, The Hacking Handbook: The Institute, the Industry, and Pranks at MIT, will be on sale late next week at the MIT Museum Shop. See review, page 5.

Media Lab holds birthday fete

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its doors, the vision of the Media Lab had "a lot to do with the intersection of television, computers, and publication." In fact, according to the anniversary book, "the worlds of publishing, cinema, and computers have been called the Laboratory's 'television rings'."

And so it has been, said Negroponte. "The transition will be toward content and image understanding, common sense, and semantic information processing in general."

[The Media Lab's] charter is to invent and creatively exploit new media for human well-being and individual satisfaction without regard for present-day constraints," according to the booklet.

The lab is composed of 12 groups: epistemology and learning, music and cognition, vision and modeling, spatial imaging, interactive cinema, movies of the future, television of tomorrow, electronic publishing, graphics and design, computer graphics and animation, advanced human interface, and speech research.

Approximately 1000 people - industrial sponsors of the Media Lab as well as members of the MIT community and other attendees — flowed through the events on Sunday night, Monday and Tuesday, Negroponte said.

"There was a two-day symposium, on the future of communication and the future of media, and essentially on what it is the media lab does," said V. Michael Bove '83, assistant professor of media arts and sciences.

Events Monday consisted of lectures from Negroponte, as well as Associate Director of the Media Lab Andrew L. Lippman '71, Professor of Electrical Engineering and Computer Science Marvin L. Minsky, Visiting Lecturer in Media Arts and Sciences Alan C. Newell, and several others.

Many of the lab's industrial sponsors were part of the 230 people who attended a black-tie dinner Sunday night, "including such interesting ones as PWS [the company that owns Garfield, Lego boys, Warner Brothers, and Nintendo]," Negroponte said.

On Monday, people clustered in front of television monitors in Lobby 7, Lobby 10, and the Media Lab to watch the lectures taken place inside Kresge Auditorium, which was filled to capacity on both days.