COLUMBUS DAY SALE

20% OFF Framed and Unframed New England/Boston Prints

$60 OFF Sony Discman® CD Player with AM/FM Stereo Radio Reg. $299.99 SALE $239.99

$3 OFF Entire Stock of Regularly Priced Compact Discs

20% OFF Entire Stock of Regularly Priced Records

25% OFF Entire Stock of Men's and Women's Rainwear

25% OFF Entire Stock of Home Fashions including Wool, flannel, flannel and more

$29 YOUR CHOICE of any Women's Lee Jeans

YOUR CHOICE!

You always have a choice at the Coop! Come in and enjoy exclusive savings on top choice Men's and Women's fashion items! Choose from various styles, colors and fabrics among our many fashions. Look for the "YOUR CHOICE" signs in each department for items on sale at one choice price.

MENSWEAR

Catch the newest fall fashions at the Coop! Choose from famous designer names including Arrow, Calvin Klein, Haggar and many more!

• A fine selection of Men's Crew and V-neck Sweaters, in solids or fancies
  Your choice $28

• Arrow Fitted Brigade Dress Shirts, in solids or fancies
  Your choice $20

• Calvin Klein single point Shirts in solids or fancies
  Your choice $5

• A tremendous selection of Men's Sportcoats, in solids, fancies or tweed wool
  Your choice $179

• Haggar Wool Slacks, or Haggar Mid or Wide Wale Corduroys
  Your choice $25

• Men's Levi Straight Leg Corduroy Jeans
  Your choice $15

WOMEN'SWEAR

Changing seasons means changing colors! Save now on our newest fall fashions which include such designer names as Claiborne, Lee, J.G. Hook, Chaus and many more!

• Women's Cotton and Wool Sweaters in solids or fancies
  Your choice $24

• Women's Cotton and Wool Skirts in solids or fancies
  Your choice $28

• Women's Designer Dresses
  Your choice $79

• Women's Long Flannel Gowns
  Your choice $18

• Women's Short Flannel Gowns
  Your choice $12

• All Monet and Napier Earrings
  Your choice $10

50% OFF Entire Stock of Continental Contemporary Stemware (assorted sizes)... Orig. 19.99

50% OFF Selected Stationery Items including Photo Albums, Picture frames, Typing and Filler Paper

50% OFF Entire Stock of Skymaster Business Cases and Portfolios

20% OFF Entire Stock of Ascent Bedside and Pin-up Lamps

35% OFF VO5 Conditioner, 15 oz.

35% OFF Colgate Toothpaste, 4.6 oz.

15% OFF Q-Tips, 300 count

25% OFF Barbicide Shaving Cream, 11 oz.

$380 OFF Apple IIgs Computer System with Color Monitor, ImageWriter II Printer, and 3.5" Disk Drive Reg. 2795.95 SALE 1995.95

$100 OFF Sony Cassette Corder with CD Player & AM/FM stereo radio, plus mega base Reg. 549.99 SALE 449.99

$60 OFF IBM Proprietary II Reg. $450 SALE 399.95

$30 OFF Sony Full-size Component CD Player Reg. 219.95 SALE 189.99

$30 OFF Panasonic "13" diagonal color TV with remote Reg. 259.99 SALE 219.99

$30 OFF Panasonic PV 2700 VCR Reg. 299.99 SALE 269.99

$20 OFF (with rebate) Wearever 7 pc. silverstone cookware set Orig. $40, SALE $25.99, less $6 mfr. rebate, YOUR FINAL COST $19.99

$20 OFF Digital DLCR Reg. $170 SALE 149.99

$5 OFF Panasonic Walkabout Reg. 24.99 SALE 19.99

SPECIAL PURCHASE 50% OFF Entire Stock of Cotton Thermal Blankets and Fitted Mattress Pads If Perf. $18.94

FREE second set of color prints with Kodak or Coop photo finishing

HOME AND LEISURE

All items at Harvard Square; representative selection at other Coop locations.

All savings based on the Coop's regular prices

HARVARD SQUARE
Cambridge
M-Sat 9:30-5:45pm, Thurs 11-8:30

MIT COOP AT KENDALL
3 Cambridge Center
M-Fri 9:15-7pm, Sat 9:15-5:45pm

DOWNTOWN COOP
Federal St.
M-Fri 9:15-3:30pm

COOP AT LONGWOOD
333 Longwood Ave
M-Fri 9:15-7pm, Thurs 11-8:30

PARK FREE IN HARVARD SQ* 1 hr Church St lot or 2 hrs University Pl or Charles Sq garages

PARK FOR $1 AT LONGWOOD* Behind Coop after 5pm and all day Sat.

* With $5 minimum Coop purchase; validate sales receipt at Coop Cashier's desk.

Coop Charge, MasterCard, Visa and American Express welcome.