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UROP POSITIONS

Media Laboratory
Audience Research Facility
Fall Semester

We are looking for several UROP students to work on a variety of research projects concerning communications technologies including high definition television, interactive video and political learning from the media.

DATA BASE PROGRAMMER
This is a full-time UROP position (10 hours per week). This position involves developing applications using RELATIONALS, an IBM PC-based relational database. Knowledge is used to manage data entry for surveys conducted at ARF.

Familiarity with MS-DOS and other demonstrated knowledge of basic programming techniques or previous experience using a relational data base, such as DBASE, is required.

Please call: Steve Schneider, x3-5134

QUANTITATIVE DATA ANALYST
This is a full-time UROP position (10 hours per week). The Data Analyst will use SPSS, a PC-based statistical package, to analyze survey data collected at ARF. UROPs are encouraged to use data collected at ARF for class projects, papers and senior theses.

The Data Analyst will be responsible for setting up data files, writing and executing analysis programs, and evaluating findings.

Please call: Steve Schneider, x3-5134

AUDIENCE RESEARCH FACILITY STAFF
This is a full-time UROP position (10 hours per week). The ARF staffer will assist in all phases of research conducted at the facility in the Liberty Tree Mall in Danvers.

Responsibilities will include recruiting subjects, administering surveys, conducting interviews, entering completed surveys into an existing data base and maintaining the facility.

Please call: Debbie Campbell, x3-7511 or x3-3135

MIX MEDIA LAB
Research assistants are needed to assist in the development of interactive videodisc applications.

Students will learn to program using MAGIC L, contribute to the design of the system, program the application on a Touch Corn system, and work on integrating various interface devices.

Students should be able to program, and have some knowledge of interface devices and/or digital design.

Please call: Dr. Dana Gagnon, x3-0307

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