Beat thy roommate.

The best time to get ahead in the business world is not when you get into the business world. It's when you get into school.

Enter, the Macintosh™.

With programs like Microsoft™ Excel and Jazz™ from Lotus®, it lets you put together forecasts, marketing plans, financial statements, costing, and cash flow faster than you can say "grey flannel suit with tasseled loafers." Macintosh helps students work smarter, quicker and more creatively. And the beauty of it all is, you don't have to know diddley about computers to use one.

Just don't let your roommate, the marketing wiz, see this ad.

At least not until after you graduate.

As a full time faculty, staff or student at MIT, you are eligible to purchase a MACINTOSH COMPUTER through the Apple University program. For further information, visit the MIT Microcomputer Center Bldg. 11 - Room 209 or call 253-7686.