Eli Whitney's cotton gin revolutionized the economy of the south. He also pioneered the concepts of standardization of parts and division of labor, opening the way for modern manufacturing. These were such "obvious" ideas, someone was sure to dream them up eventually. But Whitney always seemed to get there first.

United Technologies needs people who can start with a bright idea and follow it through with persistence and imagination. And maybe change the world.

We are a worldwide group of companies where 12,000 engineers work — creating better jet engines, spacesuits, air conditioners and helicopters; and looking for ways to produce them more efficiently.

There's room on our team for people with your training. And for people with Whitney's knack of getting there first, there's room to move up.

To get started, head for the campus placement office. Or write United Technologies Corporation, P.O. Box 1379, Hartford, CT 06143.

An equal opportunity employer.