It was not for the Suzanne of New England Philanthropist and business David G. Magar this would have not been possible," said Nichols candidly. It soon became apparent that what we saw around us was primarily the work of Nichols, a dedicated and passionate person out of whose love for the Arts came the vision of the Boston Arts Festival. According to Nichols, Magar's desire to revive the Arts festival came after the untimely death of his fire-engine chasing buddy Arthur Fiedler. After reading an article in the Globe, Nichols approached Magar as a volunteer in his project and subsequently was appointed director. "It took 4 months and 11 days," said Nichols. During this time, he had to choose five jurors to evaluate the work of 1399 New England Artists. From these entries, 136 were selected to participate in an open competition to award ten $1000 dollars. In return, the artists were not required to pay a customary entry fee or commission on their work sold at the festival: feasible, said Nichols, "Were it not for the inclemency of the weather there would have been hundreds of people enjoying the art work and experiencing the performing arts scheduled for the evening."