Industry seeks women

By Becca Munroe
Average national salary offers for women are higher than those for men in most fields of engineering, according to the results of a national career survey last June.

Men's starting salaries are slightly higher than women's in the areas of business and pure sciences, according to the survey.

Robert K. Weatherall, director of the MIT Office of Career Services and Preprofessional Advising, said he believes the higher salary offers indicate that firms are seeking to employ more women.

Information comparing the number of job offers made to men and to women was unavailable.

Weatherall added that E. I. du Pont de Nemours & Co. Inc. has a quota for approximately 10 percent more employment to be women and minorities. "DuPont pursues their goals very eagerly," he said.

International Business Machine Corp. is seeking 38 percent women in project bidding, according to IBM spokesman.

Weatherall emphasized the importance of having families in some women's career decisions.

A recent study by the University of California at Los Angeles Graduate School of Management and Konos/Perry International showed that women and minorities in the same management positions are not equally likely to have families.

The study stated that 85 percent of female "human resource executives" were single and 58 percent were never married. Forty-five percent of those in finance/accounting were married, as were 49 percent in marketing, sales, and 40 percent in general management.

The study reported that 95 percent of male senior executives were married.

Ban has small effect

By Carl A. LaCombe
A Massachusetts ban on the sale of beer has had little effect on the Olde Muddy Charles Pub, according to manager Joseph A. Contrada. "We're weathering it fairly well," he said.

The legislature eliminated happy hours by prohibiting changes in drink prices within a one-week period. The Muddy Charles has reduced its drink prices by 40 percent from its regular prices to compensate for the lack of happy hours, Contrada explained.

This requirement applies only during regular business hours, he added. The legislature does not affect prices charged for alcohol at private parties held at the pub when it is closed.

The final regulations also do not prohibit the sale of alcohol by the pitcher, although the pitcher ban would have been an alternative to the tickets, he said.

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