Rockwell recruiting poster sparks controversy

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copies they had made of the poster to the recruiting meeting last night, according to Dr. Clyde Morris, a Rockwell recruiter present at the meeting.

They said the posters were offensive and they would not work for Rockwell, adding that they would tell their friends not to work for Rockwell, Morris said. The protesters were the only students to attend the meeting.

Morris described the present as "a tin-pol demonstration . . . I taught in the 60s," he commented, "when there were real demonstrations about real issues."

MIT's Office of Career Planning and Placement did not sponsor the meeting, nor did Rockwell's recruiting department, according to Director of Career Planning and Placement Robert K. Weatherall. "We would have been the last people consulted," he added.

Ring and Dunmire organized it "off their own bat," Weatherall said. "Friends of theirs in an MIT fraternity called for the room and put up the posters and then those two guys came East to do the talking."

Weatherall called the posters "embarrassing, because people think the placement office is sponsoring it or we think it's all right."

Special Assistant to the President Mary Rowe was greatly concerned that many women had seen it and were incensed, Weatherall said. Some of the women thought Rockwell should be banned from recruiting, he added.

When he learned of the poster, Weatherall telephoned Morris, who was scheduled to give a recruiting talk of his own the same day, but had not known of the meeting advertised in the poster.

"At first I was full of horror and then I realized he was embarrassed too. I asked him to write a letter I could show to people here" explaining the situation, Weatherall said.

Morris told him the poster was offensive, and it would not work for Rockwell, adding that they would tell their friends not to work for Rockwell, Morris said.

After he saw the poster, he sent copies of it to friends of his at his fraternity to post at MIT. "If you're going to blame people, blame me. I'm the highest-up e person at Rockwell who knows about it."

"If you're going to blame somebody, blame me. I'm the one who's going to get fired from Rockwell," said Morris. "You're going to get me fired."

"We put up less than 50 posters. The people at the frat pulled them down again. They were gone by the weekend," Morris said.

"There are more posters than before. Now [the demonstrators] are putting them up and we're trying to pull them down . . . I don't think it's fair," he commented. The original posters printed at Rockwell are pink. The copies made by the demonstrators are white.

Ring thought the final poster design was "immoral . . . I didn't like the smear. It's not a typical professional outfit," he said.

After he saw the poster, he sent copies of it to friends of his at the fraternity to post at MIT. "The posters appeared between noon and 1:30 pm Thursday, according to Sandra Hoff, a graduate student in civil engineering. She said she took down about 25 of the posters."

Other students who noticed it were "so surprised they said it couldn't be real. They said they couldn't believe anyone could be so thoughtless," Hull observed.

"If you'd been in Southern California, you wouldn't have even noticed the poster. People wear less clothes in Southern California," Morris said.

"Yeah," Ring added, "we wear shorts on the weekend."

The posters were also put up in the afternoon and 1:30 pm according to Sandra Hoff, a junior student in chemical engineering. "She took down about 25 of the posters."

The posters were "so thoughtless," she said. "Our Father knows what you need before you ask him."

"This is how you should pray: "Oh Father in heaven, Thy name be hallowed, Thy kingdom come, Thy will be done, On earth as in heaven, Give us today our daily bread."

"Forgive us the wrong we have done As we have forgiven those who have offended women and I'm sorry it really hurt our recruiting effort here."