The Ivy League goes Public TV

News item: In the wake of the Supreme Court's ruling prohibiting the NCAA's exclusive network contract, the Ivy League announced it has signed with the Public Broadcasting System to televise its football games.

"Good evening, and welcome to Masterpiece Football. I am your host, Alistair Cooke. Tonight we speak of Ivy League football..."

Robert E. Malchman

It Isn’t Often... that the metropolitan papers print news of Technology. The three thousand students and scores of professors of the Institute depend on the official undergraduate newspaper to furnish them with all the happenings of a busy school. In all fields, scholastic extracurricular, social, sports, and general news, THE TECH continues to present the latest and most interesting occurrences of the day. Accuracy and good taste govern all of its columns. No wonder that it stands today among the foremost of student activities, written by Technology students, for Technology students.”

Here is an opportunity to join an activity that has already earned a distinguished place in the life of the Institute. Here is an opportunity to make contacts with all important members of undergraduate life, as a member of the newspaper staff.

**Babies Don’t Drive in Smoke-filled Wombs**

When You’re Pregnant, Don’t Smoke!

The name secured by The Tech