Column/Michael Battat

Cults still recruit on campus

Does MIT depress you? Most things I do here are pretty depressing, and I am sure most things you do here are pretty depressing, too. You have to wake up for class and lose three hours of sleep. You tool on a problem set, when all you really want to do is call a nice person who makes your life special. You eat pizza with anchovies. Pretty depressing, huh?

Some organizations want to take you away from all that. One wants you to find peace, universal harmony, global security, and belief in the Moon. This organization claims the power to unify your life in a way you cannot find through Course XVI.

All you have to do is give your money, your inheritance, your possessions, and your life. These are things for which you have no need in this "world of unification"; the Moon will fill the resulting void.

There is another organization that wants to make your life special. This one is like a co-educational fraternity. Everyone wears the same clothes, makes trips to airports, buys incense, sings, plays musical instruments in public, and shaves his head to look like Yul Brynner with a pony tail. They get to sell books and be like Yul Brynner with a pony tail. They play musical instruments in public, and sing, "Don't be a slave to the "feel good" cult rhetoric."

We each have to make choices about our lives. Sometimes an innocent choice may have long range implications. It is more depressing to be brainwashed into a cult than it is to wake up after four hours of sleep.

Mofties, the Krishnas, and similar groups. You do not need another college peer warning you about the same. After all, we are adults capable of making our own decisions, right? The fact remains that these groups still exist; they are still looking for members, and MIT happens to be a breeding ground for depressed people — people susceptible to the "feel good" cult rhetoric.

All right, so your parents probably worried you about the

A

Ground floor opportunity

Consilium Associates, Inc., is a recognized leader in the design and development of computer-aided manufacturing software. Our products are used by some of the world's leading high technology manufacturers. The explosive growth of our market requires us to expand our systems development and implementation groups.

LOCAL CAMPUS INTERVIEWS
March 23, 1984

We are most interested in graduates with a BS, MS, or PhD in Computer Science, Math, or Engineering, but will consider talented graduates in other disciplines. Corporate headquarters are located in Palo Alto, California, with offices in Nashua, New Hampshire and the United Kingdom.

Join our young, fast-growing company where your contribution will be recognized and rewarded.

Consilium offers an excellent compensation and benefits plan, including stock option opportunities. Please send your resume to Darby E. Sienepkamp, Consilium Associates, Inc., 2475 E. Bayshore Road, Suite 700, Palo Alto, CA 94303. An Equal Opportunity Employer.

Didn't you know that if you're a senior with the promise of a $10,000 career-oriented job, you could have the American Express Card? Where have you been? Asleep? Because for some time American Express has been saying that we believe in your future. But even more than that. We believe in you now. And we've been proving it. A $10,000 job. That's it. No strings. No gimmicks. And this offer is even good for 12 months after you graduate.

But why do you need the American Express Card now? First of all, it’s a good way to begin to establish your credit history. And you know that’s important. Of course, the Card is also good for vacation travel, as well as for shopping for things like a new stereo or furniture. And because the Card is recognized and welcomed worldwide, so are you.

So call 800-528-8000 for a Special 1984 Offer. It's for your American Express Card.

Look for an application on campus.

The American Express Card. Don't leave school without it.

Copyright American Express Travel Related Services Company, Inc. 1984