There are a lot of things that our hamburgers just aren’t good for. We realize that. For instance, we know that our Quarter Pounder® will never break the land speed record at Bonneville. We can assure you that our cheeseburger just won’t make comfortable, therapeutic footwear, and we’re quite certain that the Big Mac® with integrated component stereo system will not enhance the total sound quality.

So what are we trying to say? That our hamburgers are good for one thing, and that’s you.

Weight before cooking 4 oz.

McDonald's

You deserve a break today®

Buy One Quarter Pounder® or
Quarter Pounder® with Cheese Sandwich (weight before cooking 4 oz., 113.4 grams),
Get Another of the Same Sandwich FREE!

Offer good only in McDonald's
ASH Massachusetts Ave
Cambridge
(Tape 59 closing)

Offer expires Oct. 1, 1982
Limit one coupon per visit. Mr. Quarter is shown with address in Cambridge, Massachusetts.

© McDonald's Corporation 1982.