

What makes Tech Hifi the best place to buy stereo?



Appliance stores and department stores are *not* the best places to buy quality stereo. You'll do much better at a stereo store.

The problem is, which stereo store? You're about to read why over 2 million music lovers have decided to buy from Tech Hifi.

It's OK to pick our brains. (We know our stereo).

The salespeople at Tech Hifi know what they're talking about. They work at Tech because they love stereo, not because they love selling.

Our people keep up with all the latest equipment, and can tell you the differences among the leading brands.

You get to play at Tech Hifi, not just look.

Some stereo stores have signs all over that tell you "Don't Touch The Merchandise".

At Tech Hifi our signs say "Come Play." We encourage you to spin knobs, push buttons, toss switches, and try out any of the components in our soundroom.

If you take enough time to play in a Tech Hifi soundroom, you'll get a good idea of which equipment sounds best in your price range.

This \$189 system delivers good sound at a low price. The receiver is a TDC 1500 with T-Lock tuning that eliminates FM drift. The loudspeakers are compact, wide-range Studio Design 16's and the turntable is a multiple-play Collaro 1251 with a Philips cartridge.

The buying power of the 65 Tech Hifi stores.

The reason why no store has better prices than Tech Hifi is no dealer buys quality components in such a huge volume as the 65 Tech Hifi stores.

You'll find our prices are as good as anybody's, and often better on some brands.

You might expect to pay extra at Tech for all the extra things we offer. But you won't.

At Tech Hifi we back what you buy.

When you make any big investment like quality hifi, make sure you're getting sound guarantees.

Tech Hifi gives you guarantees most stores don't. And we'll give them to you in writing, right on your sales slip.

Our guarantees include a 7-day moneyback guarantee (no questions asked).

30-day price guarantee. 60-day defective exchange, 3-month full-credit swap (for any reason), and a 1-year loudspeaker trial.

Our guarantees are backed by the Tech Hifi Service Centers. If the equipment you buy from us ever needs service, we have trained professionals who will make things right. Fast.

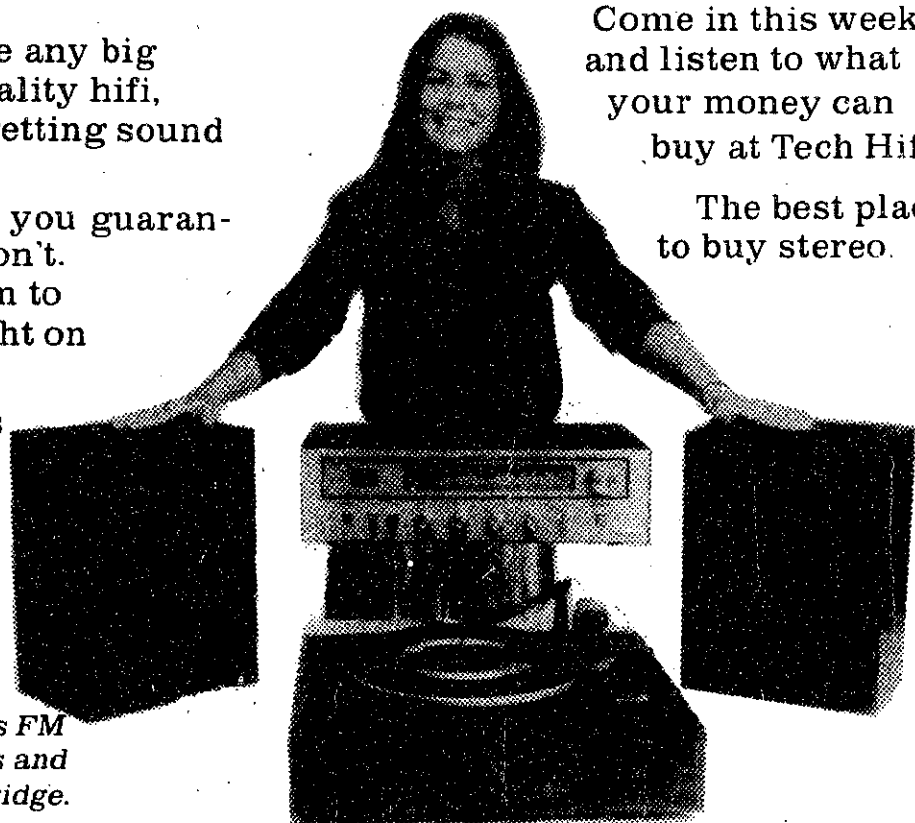
Our back-to-school sale

This is a good time to buy at Tech Hifi, because we're having our annual back-to-school sale.

You'll find complete systems on sale right now for as little as \$189, and lots of name-brand turntables, receivers, loudspeakers, and cassette decks are on sale as individual components.

Come in this week and listen to what your money can buy at Tech Hifi.

The best place to buy stereo.



tech hifi

Quality components at the right price.



AMHERST 15 East Pleasant Street
BOSTON 240A Newbury Street
BROCKTON At Rt. 27 & Pleasant St.
BROOKLINE 870 Commonwealth Ave

CAMBRIDGE 38 Boylston St., Harvard Sq.
CAMBRIDGE 182 Massachusetts Ave
DANVERS 198 Endicott Street
DEDHAM 850 Providence Hwy. (Rt. 1 North)
FRAMINGHAM 50 Worcester Hwy. (Rt. 9)

HANOVER At Hanover Mall Extension
HYANNIS Rt. 132 in Capetown Plaza
NORTH DARTMOUTH 345 State Rd. (Rt. 6)
QUINCY 464 Washington Street
SAUGUS Rt. 1 Northbound, Augustine Plaza

SPRINGFIELD 1376 Boston Rd. & Parker St.
STONEHAM 352 Main Street
WORCESTER 301 Park Avenue
THE SERVICE CENTER: 870 Comm Ave
PROVIDENCE, R.I. 165 Angell St.

WARWICK, R.I. 1989 Post Road
MANCHESTER, N.H. K-Mart Shopping Plaza
NASHUA, N.H. Nashua Mall Extension
SALEM, N.H. 390 So. Broadway (Rt. 28 So.)
BENNINGTON, VT. 115 South Street

Our "HIFI BARGAIN CENTERS": CAMBRIDGE 95 First St., Lechmere Sq. - WALTHAM 667 Main Street - BURLINGTON Vinebrook Plaza - SHREWSBURY 302 Turnpike Road - BROCKTON At Rt. 27 & Pleasant St. (Some advertised equipment and guarantees may not be available in the Hifi Bargain Centers) TECH HIFI STORES are also in Vermont, New York, New Jersey, Connecticut, Michigan and Ohio.