### Analysis

**Brown's campaign tactics**

By Erik Sherman

Jerry Brown speaks at Boston University. (Photo by Erik Sherman.)

Brown's campaign, still termed "exploratory," has two goals: to win the House of Representatives and to create a two-man race.

Coffeehouse adds furniture, services

By John Moore

"We're here primarily to provide a break for the students. People who need a place to go for an hour or two, and that's when we're useful for them," said Chris Wheeler, SSC chairman, and the co-owner of the Coffeehouse philosophy behind the coffeehouse.

Student use of the facility is the primary goal for the Coffeehouse since last spring. "It's a sort of a break during your shift," said Chris. "We got a lot of requests for seating has been increased to accommodate the students. People who need a place to rest, and talk or listen to music, go for half an hour come here, and that's why we're here."

The Coffeehouse opened in 1972. "It's a steady flow of people who donate blood in the morning," said Chris. "We got a steady increase in sales, and dormitories also compete against each other."

The true reason for the blood drive is to provide incentives for students to contribute blood. Last spring, the number of blood donors was 2275. Last spring's TCA-Red Cross Blood Drive yielded 1584 pints within a 3-day period. The student body was asked to contribute blood to the same group, and the number of blood donors was 92.9 percent, and PKT was the most improved house. In the final Friday, December 9, in the Maine Dorm Con award prizes based upon the percentage of participants, the TCA sponsored event will be held by the Student Center.

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