news roundup

World
New obstacle to Rhodesian peace — Despite encouraging remarks by Field Marshal Lord Carver, the British-appointed administrator, his talks with Rhodesian Prime Minister Ian Smith have not yet produced an agreement. The difficulties center on the transition to a full public hearing, the possibility of new constellations of power in Rhodesia, and the composition of the security forces, the scope of interim British rule, and the continuation of the war. 

Archbishop freed — The Israeli government released Archbishop Niall MacAuliffe last Saturday. The archbishop had been arrested in 1976 on charges of sedition and insurrection. His release came in response to a direct appeal to President Carter by Pope Paul VI.

Local
Taxis black deposit challenged — The Suffolk Superior Court has issued a temporary restraining order against Townie Taxi. Its practice of asking for deposits before a full public hearing. The Massachusetts Committee Against Discrimination is in-singers before the taxi will enter a black neighborhood. The Taxi, banning its practice of asking for deposits from black pass-

Nation
Floods kill ten — Flood waters in the Blue River area of North Carolina claimed ten lives yesterday. Governor James Hunt declared the area a disaster area.

Oil price increase likely — A five percent increase for crude oil from the Organization of Petroleum Exporting Countries (OPEC) will be announced by a ministerial session scheduled for next month, according to a report in The Middle East Economic Survey. The increase would raise gasoline prices in the United States by at least 1.5 cents per gallon.

Georgia dam breaks — A 35-year old earthen dam on the Toccoa Creek in Georgia broke early Sunday morning killing 38 people and injuring 45 others. More of the Dead and injured lived in a trailer park on the campus of Toccoa Falls Bible College. Two people are still missing and presumed dead. Upon hearing the news, President Carter sent his wife Rosalyn to the stricken area. He has also declared the flooded areas eligible for federal disaster aid.

Guy Lombardo dead — Guy Lombardo died at the age of 75 in a Houston hospital. Lombardo is most famous for greeting the world’s leading minicomputer manufacturer, and we’re going to grow a lot, too.

We’re the company looking for people. And we’re going to grow quite a bit within the next few years. We’re Digital Equipment Corporation, the world’s leading minicomputer manufacturer, and we’re going to grow a lot, too.

We have a lot in common. You’re just starting your career, and you’re going to grow quite a bit within the next few years.

You’re looking for commitment. We’re looking for you.

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News Analysis

Prospects of Beaver examined

(Continued from page 1)

are however, quick students and have learned enough to do almost the whole production of the second issue. Roselli does not see any conflicts with Thursday since The Beaver will be produced on Monday night after Monday is over and before work starts on Thursday.

In succeeding issues The Beaver hopes to better coordinate the photography staff and increase the number of pictures printed. Feron maintained that the staff includes good photographers and most have darkroom experience.

The major problem facing any fledgling newspaper is that of finding enough money to operate. Beyond the initial capital invested each issue needs a certain amount of advertising to pay for itself. Although entry costs are lower now because printing technology is cheaper and more available, The Beaver will have to go to competitors with these established newspapers in a finite ad market.

For its first issue The Beaver received grants of $500 from the Activitons Development Board (ADB) and a $300 from the student government Finance Board (subject to Association of Student Activities approval). These grants can cover the costs of the first two issues with advertising. The grant from the ADB was to cover expenses for capital equipment but an exception was made because it was cheaper to pay production costs rather than to buy an entire new set of equipment, according to Feron.

Feron does not foresee any real problems in obtaining advertising. He pointed out that The Beaver is well-suited for local advertising, being distributed on three campuses and having a weekend and entertainment section that rival other advertisers. He also cites lower production costs and an extremely competent business staff as other factors in favor of The Beaver.

The Beaver is drawing its staff from Wellesley and Simmons as well MIT. The response at Wellesley has been very good so far, according to Feron, but the response from Simmons was not as good as expected, in part in reaction to the article by two Simmons girls on a checklist for MIT men.

So far The Beaver has "run on energy rather than experience," said Feron. He added that he wants to keep it in that way because he feels the result will be an innovative and interesting newspaper that students will enjoy.