Kendall development plan ready

By Barbara J. Hill

The Kendall Square area will be radically revamped by sometime next year if present plans are put into effect. The Cambridge Redevelopment Authority hopes to transform that area's treacherous rotary, vacant lots, and low-tax base into a developer's dream of magnificent companies and community services to be known as Kendall Center.

One plan, christened "Kendall Green," has been proposed by the Gerald D. Hines Interests of Houston and Boston. Kendall Green would occupy the 12-acre quadrangle site between Broadway and Brook Street west of the square, and provide accommodations for 600,000 square feet of light industrial development, entailing approximately 2,000 new jobs. Construction may begin on this project as early as next spring. Two more sites in the triangle between Main and Broadway have not yet received formal plan proposals. All three sites are being marketed by the R.M. Bradley Company for the city of Cambridge. The Redevelopment Authority, an urban improvement agency headed by an unpaid board of five men appointed by the City Council and the Governor, is presently interviewing eight prospective developers for the triangle sites and hopes to begin work there sometime in 1978.

According to Charles C. Novakowski, chairman of the board of the Authority, the plans for the area have been the result of "a long, long procedure of City Council and citizen participation." eventual goals for the site include 770,000 square feet of light industry, 930,000 of office space, 130,000 for small and service uses, 300,000 for multifamily housing, and 50,000 for hotel space. To accomplish this, the Authority still ponders negotiation with the MBTA to effect the relocation of the Kendall subway entrance, and will not yet determine the rotary. It will also be necessary to have the slums removed from Industry. It is a special mixed-use district to allow a more varied development. Parking must be provided and the remaining developers chosen.

This is not the first time that plans have been made for Kendall Square. In 1964 the area was designated an urban renewal project to satisfy an urgent need for a NASA electronics research center. The land was cleared and presented to NASA but no funds were made available for the center. In 1969, with only a few buildings partially completed, NASA announced that it was withdrawing from the project. Its pattern of the land was transferred to the Department of Transportation which still uses a corner of the site.

In 1971, Secretary of Transportation John Volpe issued the memorandum of the NASA land to the Cambridge Redevelopment Authority. A plan for the proposed tenements was issued in 1973 to limit the city's share to $6 million. Because of the trial, the estimated cost of development doubled over the original proposal made more than a decade ago.

New copyright laws to change our tunes

By Jordana Holland

Due to recent changes in the copyright laws, colleges and universities will no longer be exempt from paying royalties on the music performed on their campuses, effective Jan. 1, 1977. At any musical event where the performer is paid or there is an admissions fee charged the sponsor must pay any royalty on the pieces played. The only exceptions are benefit concerts and musical classes. Usually, however, an organization sponsoring musical performances will pay a fee for the performance rights, which represents a portion of the income which would be used to pay any of those works. The three main licensing organizations in the United States are the American Society of Composers, Authors and Publishers (ASCAP), Broadcast Music Inc. (BMI), and the Society of European Stage Authors and Composers (SESAC).

It is unlikely that each college and university will negotiate in each contract with each of these organizations or groups like the American Council on Education (ACE) and the National Association of College and University Business Offices (NACUBO), which represent many institutions of higher education, are currently negotiating for a nationwide licensing contract which each school could then adopt or could use on its own.

Here at MIT the patent office is "still studying the whole issue," according to patented lawyer Drane. MIT belongs to both ASCAP and NACUBO so it will put the volume of the national negotiations before deciding how to handle the matter. If the proposed contract is adopted, several steps...