Open a checking account by Sept 1977 & you will not pay any longer. If you pay today, you will have to pay nothing. Nothing is free.

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Cambridge Trust Company,
326 Main St., Cambridge, MA 02142

Please! I want a free checking account, so I am mailing this to you or before Sept. 3, 1977.

Enclosed is my initial deposit of $.

Listen carefully. Here are the specific instructions. If you want a checking account with no service charges or check charges for the 1977-78 term, fill this coupon and send it to Cambridge Trust immediately with your deposit. (Or, at least on or before Sept. 3, 1977.) The alternative is to bring the money with you and deposit it at 326 Main St., Cambridge. But you must do it or before Sept. 3. Either way, you will receive no further instructions.

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Harvard Sq., Kendall Sq., 326 Main Ave., 02650, Member FDIC