Graduate Student Council Awards

Nominees for the Irwin Sizer Award for the most significant improvement to MIT education are being sought by the MIT Graduate Student Council. The award, which carries a cash gift, was established by GSC in 1975 as a permanent tribute to Dr. Irwin Sizer, former GSC in 1975 as a permanent tribute to Dr. Irwin Sizer, former MIT Graduate Student Council at his request. The award, which carries a cash gift, was established by GSC in 1975 as a permanent tribute to Dr. Irwin Sizer, former MIT Graduate Student Council at his request.

Nominees are being sought for the Graduate Student Council Award "for effective and dedicated teaching at a graduate level course." Through the award, GSC hopes to focus attention on faculty who deserve increasing amounts of time and resources to improve teaching. Letters of nomination for both awards — including references and supporting material — should be submitted to the Graduate Student Council Office, Room 50-110, by April 13th at the latest.

Looking for an MBA Program?

The program at the University of North Carolina at Chapel Hill has an excellent national ranking. Why? A distinguished faculty, an outstanding student body, an innovative curriculum, and a reputation for quality among employers. For additional information write:

MBA Program
The University of North Carolina
at Chapel Hill
Carroll Hall 012-A, Drawer 625
Chapel Hill, NC 27514


Environmentalism — will it muddy the job pool?

Some people think America will have to spend a trillion dollars to meet mid-1980s pollution control. Could this hurt your chance of getting a job you want? We hope not — but it is a possibility.

America simply doesn't have a trillion dollars to spare. Shifting so vast an amount from other uses will disrupt nearly any other national goal.

Adding costly environmental equipment doesn't increase industrial production. So once the equipment is in place, the handful of new jobs created for pollution control is more offset by production jobs that don't appear. Spending large sums on pollution control means companies can't spend that money on something else — like new jobs.

We're going to need another 18,000,000 jobs in this country by 1985. These days the average job takes $2,102 to create. So a trillion dollars is more than the total current cost of creating 18,000,000 jobs.

Even if we had that trillion dollars, America couldn't satisfy its most extreme environmental demands already on the books. Air quality rules alone now lock up important areas of the country out of any new industrial development. And water quality standards being applied to the bodies of water, no matter how they're used, will stymie even population growth in many parts of the U.S.

We all want clean air and water. We've been sensitized to pollution's dangers for years. But the fact is, America's air and water have been getting cleaner lately. We've obviously still got a lot to do. But as we do it, we need to study carefully the costs and benefits, to keep environmentalism from tripping America up in knots.

Plain talk about pollution control

So far, Armco has spent $260,000,000 for pollution control systems. Running that equipment costs us another $26,000,000 a year. We've slashed our air emissions 50% just now we've passed the point of diminishing returns. Cutting into that final 5% can cost more — and more electrical energy — than it took to stop the entire 95%. What's worse, generating the electricity to reduce industrial emissions further often creates more pollution at power plants than industry removes. As a nation, we need to carefully examine environmental demands and balance them against our social, as well as economic, consequences.

Next time somebody says industry ought to start cleaning up its act, you might like to point out that the cleanup is also on its own. The more costly environmental costs pile on, the fewer new jobs there may be.

Free—Armco's plain talk on how to get a job

We've got a free booklet to help you get a job. Use it to set yourself apart, above the crowd. We answer 30 key questions you'll need to know. Like why should you breeze up on companies, like you. What to do after the first interview. How to make you a more aggressive, attractive job candidate. All prepared for you by a consulting firm specializing in business recruiting, with help from the placement staff of a leading university.

Send for your free copy of How to Get a Job. Write Armco Steel Corporation, Educational Relations Department, General Offices, I-4, Midtown South, New York, N.Y. 10021.