Announcing
Tech Hifi’s
Halloween Sale.

The treats:
Just in time for Halloween parties, we have some special treats in store for you.
Receivers, turntables, loudspeakers, and tape decks by Pioneer, Marantz, B.I.C., BSR, Dual, Philips, Garrard, Kenwood, Advent, JBL, Ohm, KLH, EPI, and about a hundred other quality manufacturers—all on sale, all week long!

We’ve used our buying power to package some tremendous values in complete music systems. The system shown here for $359 is typical of what you’ll find on sale this week in the Tech Hifi near you. It features the mighty Marantz 2215B am/fm stereo receiver (with 15 watts minimum RMS per channel at 8 ohms from 40 to 20,000 Hz., with no more than 0.8% total harmonic distortion). The music goes round and round on the BSR 2260X automatic turntable, and it comes out of the popular KLH 100 loudspeakers. This system represents the most sound you can buy for $359.

With system values like this on sale for Halloween, no other stereo store will have a ghost of a chance.
The Sale ends Saturday at 6:00 p.m.

There’s really nothing scary about hifi.
Sadly, a lot of people are listening to mediocre-sounding stereo compacts, instead of real high fidelity components, because something about hifi scares them.
Maybe it’s the price. Maybe it’s the complexity.
But the truth is, hifi can cost less than compact stereo (Tech Hifi’s systems start at $199). And everything you need to know in order to enjoy hifi our salespeople will tell you (at Tech Hifi the salespeople take the time to explain things).

What’s our trick?
If you’ve been shopping around for hifi, you’ve probably noticed the prices are lower at Tech Hifi.
Our trick is “buying power.” Tech Hifi buys brand name components in enormous quantities for fifty-four locations! No other stereo store can sell so cheaply, because no other store can buy so cheaply.

Our buying power advantage is also the reason we can afford to offer extended warranties and fourteen Consumer Satisfaction Guarantees.
Even during a sale like this one, Tech Hifi can afford to offer low prices plus guarantees!

The Hifi Show.