announces a special preregistration plan of low cost life insurance for college students.

INSURANCE AS $20 A YEAR

coverage on the 3rd, 5th, and 7th anniversaries of your policy without a medical examination. As an extra protection feature, any of these scheduled dates may be advanced in the event of marriage or the birth of a child.

If the insured is totally disabled for 6 months or more, future premiums need not be paid during continued total disability.

Guaranteed lifetime protection.
The Company guarantees to those who apply for the plan at this time that...

(1) coverages are both renewable and non-cancellable by the Company as long as premiums are paid when due.
(2) rates cannot be increased.
(3) restrictions cannot be added.
(4) benefits cannot be reduced.
(5) students who apply now but who do not finish college may continue coverage at the term rate until after their original expected graduation date.
(6) the student has the right to change the term coverage to any one of many plans which will accumulate cash values.

Send your application and check today!

Enrolling in this plan gives college students the chance to purchase inexpensive insurance now, plus guaranteed insurability upon graduation, and future opportunities to buy up to $50,000 of lifetime protection. This will be the only announcement of the availability of this plan until next year — so act now.

Money back guarantee.
If the insuring company approves your application, the policy will be mailed directly to your home. Upon arrival, read it carefully. Compare it with any other offers you might have received. Take it to your lawyer, your banker, or any insurance man. If you don’t feel that this plan offers you more protection for less money, just send the policy back within 30 days and ask for a full refund of your premium...

no questions asked.

1. HEREBY MAKE APPLICATION FOR PARTICIPATION IN THE UNITED STATES NATIONAL STUDENT ASSOCIATION INSURANCE TRUST.

Please check the appropriate box for your age level and the amount of insurance desired. Enclose a check for the amount indicated in payment of one year term insurance. Waiver Premium and Guaranteed Purchase Option to be effective on the Whole Life Plan.

Make check payable to USNSA INSURANCE TRUST FUND.

Please send me ... more applications.

American Health and Life Insurance Company—Home Office: 300 St. Paul Place—Baltimore, Maryland

P.O. Box 14592, St. Louis, Missouri 63178

[Application form with various checkboxes and fields for personal information and insurance details]

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