WTBS needs funds to keep broadcasting

(Continued from page 1)
write the gift off on its income tax statement. This, said Miller, tends to discourage private contributions. "We're working now towards an endowment," he stated, noting that when this happens, the station will begin to solicit private funds. Until then, WTBS will have to rely on money from other non-profit organizations, such as MIT.

Programming changes

If HEW does approve the station's request, according to Miller, when WTBS will switch to a "block time" programming concept. Presently different shows are scheduled during the week time period on different days, explained a listener. A listener can tune in at the same time for two consecutive days and hear two very different radio shows. "We've been programmed as tune-in/tune-out radio station," continued Miller. "Our main problem," he said, "is that we have so many different audiences." Block-time programming will be an attempt at standardizing and therefore building a continuing audience.

Miller estimated that all of MIT's audience is outside the MIT community, half of the WTBS staff members are students at MIT. "We don't try to program for MIT, really," he added.

Student activity?

Because WTBS doesn't direct itself to MIT, the validity of WTBS as a student activity to be funded has been questioned. Some members of the station staff feel that the funding would be more appropriately administered directly through the Dean's Office. Outsiders argue that WTBS should receive no MIT funds at all.

Miller, defended WTBS as "the only goddamn public service at MIT," and consequently deserving of MIT funds. For example, he said, The Ghetto, a late-night show billed as "melodious soul music" was the only black radio show in Boston for a while. The ten to eleven o'clock (Continued from page 1)

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