First National City Bank is known for fresh innovative approaches to both customer service and internal operations. Our untraditional philosophy in regard to banking and people create a stimulating environment for those management candidates who know where they want to go and for those who still seek the most desirable path to personal growth. Immediate responsibilities help you focus and expand your abilities. And depending on your developing interests and performance, doors open to you throughout the organization when you’re ready for further moves. Here, a sampling of points of entry to a gratifying career available now at First National City Bank.

**International Banking Group/World Corporation Group**

Focused on international operations, these highly decentralized groups have broad autonomy in offices abroad. IBG manages operations in 101 foreign countries. Both seek people interested in international management. People who thrive on international affairs, law, economics, and finance are welcome to join us. The WCG has opportunities for those who have specialized in finance. Leadership, entrepreneurship, marketing ability, interpersonal skills, mobility and flexibility are desirable personal qualities.

**Operating Group**

Develops and services the bank’s products and processes millions of daily transactions—like 2 million checks worth over $2 billion, more than a thousand EDI jobs, over $175 million in corporate, consumer and tax payments every day. It requires an unusual and varied breed of professionals.

**New York Banking Group**

Furnishes retail and commercial banking services throughout New York State with heavy concentration in metropolitan New York City. Quick growth opportunities for aggressive MBA’s with broad management interests in the following areas:

- **Retail Management** involves "hands-on" management of day-to-day operations of 1 or more of 240 retail banking outlets and calls for intense application of people-managing in heavy volume sales and service profit centers. Marketing systems itself with management and promotion of all consumer products and services and requires entrepreneurial people with strongly related interests such as sales development.

- **Commercial Lending** offers complete line of banking services to business and is especially attractive to specialists in finance and related areas.

- **Operations/Systems** concerned with the development and management of manual and computerized systems to enhance customer service, provides opportunities for analytical-minded innovators specializing in finance, accounting, communications or systems analysis.

**Transaction Technology Inc.**

The marketing operations of this banking industry leader in application of electronics communications technology is responsible for developing new products and for marketing those existing. Its business involvement includes Master Charge and private label credit programs. To assure its continued leadership, creative, energetic product managers and financial analysts with background in economics, marketing and finance are required. Excellent skills in planning and presentation are also essential. And familiarity with electronics communications is desirable. Our interests extend to those people with 2 types of backgrounds; Bachelors or Masters degrees in Electrical Engineering for hardware, software, and general systems design, and candidates with MBA’s for administrative and field operations positions. Candidates with both MBA and engineering degree would be ideal.

**MIT/Sloan School**

Look into these many unique doorways to management at First National City Bank

**Campus Interviews, February 7, 1975**

First National City Bank will visit your campus on the above date. See your Placement office for further information and to arrange an interview appointment. If you are unable to meet with us when we’re on campus, write in detail specifying area of interest to:

Mrs. Karen S. Machulac.