2 **BUDWEISER CAN HUG**... most empty Bud cans which contestants hug next to his person. Cans can't touch ground or any other kind of support. Record: 38.

3 **BUDWEISER CAN TOSS**... most empty Bud cans bounced atop one another and tossed without mishap for 25 feet. Record to break is 4 (don't laugh if you try it).

4 **BUDWEISER CAN CRUNCH**... most empty Bud cans crushed, with one hand in span of 15 seconds. You get 1/4 credit for aluminum cans. Current record is 9 (the stuff can turn out to be full).

**BUDWEISER ANNOUNCES 5 KINDS OF HORSEPLAY IN WHICH YOU CAN BE A WORLD CHAMPION**

**YOU CAN EARN THIS SWELL 7"X6" PATCH!**

Sad but true: There's a big shortage of champions in the world. To prove it, count how many you personally know. See...

To ease this shortage, Budweiser is sanctioning five foolish events in which bonafide World Championships can be earned. They are described above... The swell Budweiser World Champion Patch is your prize... These may not be the ultimate sporting activities on campus. But they are the only ones in which we'll recognize record-breaking performances... Sure, it's easy to get a patch by claiming a fictitious record. But then you wouldn't be able to inscribe your specialty beneath the words "World Champion." (Or would you?)... Where do you get all the empty Budweiser cans you'll need to win a World Championship? Really, now?

5 **BUDWEISER CAN PITCH-IN**... most consecutive successful tosses of empty Bud cans into regular trash can from distance of 10'. Record is 73 (only had three cans to start with). This event gets rid of the empties from all the others.


_Maybe you've detected that this is not an official, rigid rules "contest." But it is a lot of fun, even if you can't break the records. You can, though, can't you?_