Product quality off; economic reasons cited

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According to the GNP, Gray said, pollution is a financial plus, since it creates employment for cleaning people, filter specialists, and chemists.

The audience, however, missed the point. In reply to an adverse question, Gray indicated that the relative benefits in corporations are primarily made in the service of the economic interest only, rather than in the service of all. He stressed that engineers, to overcome this, must widen their responsibilities and take careful note of how their work is being used.

Also speaking was the President of Arthur D. Little, Howard McMahon, who noted the seminar. As little as ten years ago,