By Jay Zager

Last Tuesday at an informal gathering of coaches, captains, and managers, varsity soccer coach Bill Morrison brought up the subject of spectators at MIT sports events. Citing the poor publicity given to all athletic contests, Coach Morrison reasoned that a more active publicity campaign would guarantee an increased attendance at his soccer games, as well as other sports activities.

Morrison's basic premise - that current publicity is poor - is correct. As of now, announcements of up and coming athletic activities are hard to find. The Tech is usually the best source of information regarding team schedules. A second information medium is the Institute Calendar where sports events occupy about a half column on the inside. DuPont will furnish team schedules on request, and need of 6 to 8 team managers have mimeographed copies of their team's schedule. The basic fault in this type of publicity is that the individual student must take the initiative if he is to find out what's going on.

How many Techmen actually plan to attend sports events?

The few random spectators usually found at a fall baseball game are people who happened to be walking past Briggs Field or even more commonly they are friends of one or two of the players. Generally, these people will pass by for about an hour and then leave the field not really caring about the outcome. MIT does little to encourage attendance. Where else but Briggs Field can one find a baseball field without a solitary bleacher or any type of scoreboard? Fortunately, the problem will be resolved this spring, but for many years it has continued in its present condition.

If people will not seek out information about MIT sports events, and if the coaches are really concerned about attendance, then a more effective publicity system is needed. Two years ago, in advance of a baseball game between MIT and Harvard, an entire page of a course project silk-screened two hundred posters announcing the game and distributed them throughout the Institute. People all over the school realized that there was a game. As a result attendance at that game reached about 100 people. Most of these people stayed for only four or five innings, but the fact remained that they had to come to see what was happening. At the fall meet, some game records were displayed, and attendance reverted to five or ten people.

Viewing an MIT sports event, especially during the week, costs no effort, and leads to a planned activity. People will simply not study the schedules and reserve time to see soccer or baseball games. Most of the term's spectators is to generate awareness using posters and blurbs. If a particular sports event has some important meaning (like last year's victory over Harvard) the people will plan to attend. But usually, relative importance of the game will have no bearing on attendance.

Coach Morrison must realize that watching an MIT-Boston College soccer game is not the most exciting thing to do on a Saturday afternoon, unless you are one of the players. People will pass by for just one thing about soccer, except that the players can't use their hands. Combined with a full schedule of IM football games, people will usually not drift over to the soccer field. It's true, as the coach points out, that strongly enthusiastic home fans can make a difference. But for now our soccer team will have to rely on its own ability.

Batsmen win final fall tilt

By Jay Zager

Ever since he stepped down as baseball coach at some time in his career will have this dream about the perfect ballyard scene: the hit- ters pounding timely hits through the infield holes, and the runners moving long the bases. He'll see his pitchers shrinking from each new hitter as he strikes out eleven batters, while walking only four. And he'll see his fielders playing flawless baseball at positions they've never played before.

For Fran O'Brien and his En-
gineers' dream was a reality as MIT turned back Massa-chusetts Bay Community Coll-
lege for the second time this week. The game, a 5-2 win, was played last Monday on Briggs Field and completed the fall baseball program.

By previous agreement MBCC served as the home team, as the bottom of the third they took their only lead of the game. A first single by MBCC's second baseman was followed by a one out single through a drawn in infield. Two passed batters and another single gave MBCC their run.

Tech rallies in sixth

The Techmen stormed back in the top of the sixth, Ken Win-
shaf "72, the sophomore short-
stop who batted .264 for the fall season, led off with a single to left. Catcher Moose Freyberg "72 tried to hunt the runner over, but MBCC's catcher fielded the ball and threw it to first. It was a little high, and as it drifted into center field the, vair-ily handled and second with no out. Pitcher Bruce Wheeler "70 then lined a single to left center which scored Weisshaar and sent Fran O'Brien '70 of Tech to first. MBCC's fall hitter at 3-04, hit a wicked double that raised the chalk dust and put MBCC's runners scoring, but Kilmurray, who is no threat to Tommie Agee or even Ele-Bruce Wheeler, didn't act as if he tried to stretch his hit into a home run.

MBCC added runs in the eighth and ninth innings. Win-

shaf singled in the eighth and scored on Freyberg's first hit. As the ninth Buddy Dresser got his third single of the afternoon and advanced to second on an infield out, and scored as the runner grounded out.

Wheeler sacrifice 20 of 22

The ten MIT hits was a high for the season, but the real story of the game was the pitching of Bruce Wheeler. Bruce was a little shaky in the first three innings as he gave up two runs and all of the six hits he allowed, as well as three of the four walks. But once he found the groove, he was untouchable as he retired twenty out of the last twenty-two batters he faced. Along with Dopfel, Pat Montgomery "71, Art Kildiurray, and Chuck Holburn "72, Wheeler will form the nucleus of this year's pitch-
ing staff.

Crimson upset sailors in Oberg Cup races

Sailors spread out over the Charles during Monday's Oberg Trophy races. Harvard grabbed first with the engineers coming in a close second.

How They Did

Baseball

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

BC thumped thinclads

By Buzz Moylin

A strong Boston College cross-
country team overwhelmed the
Tech on Monday. The game was
held on the Charles River, with
the Boston College course set at
17-18 Monday at Franklin Park.
BC succeeded in capturing the
first four slots which guaran-
teed the Eagles' victory. The winning
time posted by BC's John Lee
was 25:39 for the five mile

course.

Co-captain Larry Petro "70 led
the Techmen to the finish line in
fifth place with a time of 26:00.
Sophomore Rich Goldhor placed
first for Tech, Eric Darling '70 eighth, Chip Kinball '72 ninth, and
Craig Lewis '72 tenth.

The BC team lost of the season. The harriers have

been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
vice of All-American Ben Wil-
raves. He had been running without the ser-
service of All-American Ben Wil-
raves. He had been running without the ser-
service of All-American Ben Wil-
raves. He had been running without the ser-
service of All-American Ben Wil-
raves. He had been running without the ser-
service of All-American Ben Wil-
raves. He had been running without the ser-
service of All-American Ben Wil-
raves. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-
races. He had been running without the ser-
service of All-American Ben Wil-

MIT 5-3 BC

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta

MIT 612- BC-1/2

Sailing

MIT 6-1 BC

Golf

MIT 58 - BC 60

Sailing

Second in Greater Boston Re-
gatta