Resistance opinion weekly opts for ‘movement’ format

By Alex Makowski

Like the legendary phoenix, a dying Journal has given birth to a new weekly. Representing the views of the student left, Up Against the Wall Street Journal should make its first appearance this week.

Why was a new publication necessary? Students working for the Journal pointed out that Journal was published only three times this year, all issues showing poor sales. Student interest seemed to be dying. At a meeting before spring vacation, the staff split on the question of a new format. Kevin George ‘71 and Jim Smith ‘69, had opted for a news weekly similar to the parent magazine.

Lara White ‘69 led a group favoring a movement magazine. The Journal’s guiding principle would be that those who make the news should write about it. “Why have a reporter write a second-hand account when someone here could give a better report? Why have a staff that those who make the news are not necessary. Anyone who works for the Journal can participate in its decision making.”

Needed finances will come from both subscription charges and advertising. The price per issue has yet to be decided, but should be about fifteen cents. As for ads, the staff would like to be choosy, but presently will accept all offers. One column inch of space will be sold for the first issue.

This week’s issue is “dedicated” to the students favoring a movement magazine.

Second, as events change from week to week, so will the people who write about them. There will be no permanent editorial board; the magazine will be published by a rotating set of four editors. Only the business department has a quasi-permanent staff.

An editor of the first issue emphasized, “a formal organization or hierarchy is not necessary. Anyone who works for the Journal can participate in its decision making.”

By العملاء، فلابورتي تايهانلا تأسيس جريدة المجلة أخذ بيدها مؤشرات على رأى الأعضاء. "لماذا يوجد بلومير في جريدة المجلة عندما يمكن لشخص ما أن يكتب عن أمر ما في جريدة المجلة؟ لماذا لا نحتاج إلى موظفين دائمين? أي شخص يعمل في المجلة يستطيع المشاركة في إدارتها.

الدخل المطلوب لن يأتي من اشتراك الاعضاء وروابط الإعلانات. ستحدد السعر لكل شهرين، لكنه لن يكون أكثر من 15 سنتًا. فيما يتعلق بالإعلانات، فإن الفريق المشارك فيه يفضل أن يكون مشغلاً، ولكن للأسف ستقبل المجلة كل المساحات. ستعمل على بيع امرأة بمساحة صغير تبلغ بوصة واحدة للإعلان في العدد الأول من المجلة.

تتناول本周的issue,"dedicated" إلى الأعضاء الذين يفضلون نظام المجلة الأنيق.

ثانيا، مع تغيير الأحداث من أسبوع إلى أسبوع، سيعود الأشخاص الذين يكتبون عن الأحداث أيضًا. "لدينا لا يوجد قسم إداري دائم؛ سيتم نشر المجلة بواسطة مجموعة من أربعة محررين. فقط القسم العملي لديهم دائم.

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