We'd like to make you a star.

The new 1969 Schaefer Talent Hunt is hunting for you!

Last year, the Schaefer Talent Hunt discovered ten talented new groups and soloists. And gave them a chance to be heard on radio all over the East—singing the popular Schaefer Beer Jingle. With as much public exposure as they'd received from a hit record!

And it paid off. With recording contracts, Club dates, Personal appearances. And—for one of the winning groups—TV exposure in an upcoming Schaefer Beer commercial.

Now the new 1969 Schaefer Talent Hunt is hunting for another ten new groups and soloists to receive the Schaefer Jingle. And receive the same kind of public exposure.

One of them could be you!

Who can apply? Any vocal or instrumental soloist or group. Anybody who sings or plays any kind of music—whether it's Rock, Pop, Folk, Soul, Jazz, or Country and Western.

You must be at least 21 and must submit a demonstration record or tape (on a reel) of your own choosing. You must provide all the information requested on the application. You may not need to use the form itself.

Application materials are not returnable and must be received no later than February 10, 1969—so don't delay!

SCHAEFER TALENT HUNT APPLICATION FORM

Mail to: The Schaefer Talent Hunt, Dept. Z
P.O. Box 5487, Grand Central Station, New York, N.Y. 10017

Name  Age
Address
City State Zip.
Performing Experience

Applicants must be at least 21 years of age. There are no application fees for all information required on this form, plus a demonstration tape or record of your own choosing. (Application materials are not returnable.) Applications must be received no later than Feb. 9, 1969. Not eligible to apply—Alcoholic Beverages employees, employees of The F&M Companies or its advertising agency, and the immediate families of any of these persons.

The new Schaefer Talent Hunt is your chance to be heard on radio all over the East! One of them could be you!