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Bring your rough copy to the New Tech Office, W20-485 (next door to the old Tech Office) any time from 9 am to 4:30 pm, Monday through Friday.

Announcements

THE CLASS OF 1970 will present Junior Prom over the weekend of November 18 and 19. Entertainment includes ten for a Sylph, the play "A Funny Thing Happened on the Way to the Forum," Funny Fadge, and Chuck Berry. Field Day will be held Sunday, November 19, as an afterthought.

October 21 is the deadline for submitting Fallfright, Marshall, and Churchill fellowship applications for graduate study abroad during academic year 1969-70. Interested students should contact Dean Harold L. Hara, '52A, 2424, 5-104 immediately. Rhodes fellowship applications should be in by October 31. Those interested should see Prof. Gilbert Sangu, '26, 2-271.

Today is absolutely the last opportunity for June graduates to have their Senior portrait taken for the MIT yearbook. Anyone who wishes to receive a bachelor's degree in June, 1969, or who entered with the Class that will graduate in June should report to the Tech Office, Room 457 in the Student Center.

Dr. Louis Mannd, Director of the MIT Upward Bound Program, will speak Tuesday on "The University and Urban Affairs." The speech will be at the Harvard Graduate School of Education, Longfellow Hall, Room 100 at 8:15 pm.

Undergraduate students, graduates, and faculty are invited to the Society of Physics Students' Steak Fry this Sunday on Briggs Field at 1 pm.

A rally to demonstrate support for the Soviet Jews will be held Sunday at 3 pm on the Boston Common. The rally will be addressed by Prof. Marshall L. Goldman, '51, who has returned following a short prayer service on the steps of the State House.

Dr. John P. Spiegel, Director of the Lenburg Center for the Study of Violence at Brandeis, will speak on "The Dynamics of Collective Violence Educational." The speech will be at the Cambridge Center for Adult Education, 42 Brattle St., on October 18. Admission, $2.00.

Barriers separate city and technology

By Greg Bernhardt

"Matching Technology to Urban Affairs" was the topic of an Urban Systems Laboratory seminar delivered last Monday by Professor Alan Haire, Associate Director of the Sloan School. Drawing from the conclusions of a recent study group from USL working on the problem, Professor Haire discussed the relationships between the city management and the suppliers of modern technology.

Solutions

Explaining that a "barrier of perception" often exists between suppliers and demanders of high technology, Professor Haire analyzed why there is such a gap between present knowledge and use of it in urban affairs. On the supplier side, he pointed out that companies are reluctant to commit funds for solutions, especially system solutions, when the payoff is likely to be so far off in the future.

Innovation needed

Just as the companies only take risks on reasonable proportions, so are the city managers likely to trust the proven methods rather than try something innovative. Further, added that, "city managers get rewarded for only being able to pay for the technology. There is a need to supply only the technology that indicates easy cases as NASA and the Department of Defense.

Because of these relationships, cities often have problems with the supplies of high technology, market between the two is often structured simply because costs used to deal with the other. That is, of course, the money just isn't spent on technological solutions.

Recommendations

As a step to the solution of the problem, the seminar recommended the formation of an "Urban Technology Development Corporation" to investigate, plan, formulate a research and design standard for the needs of city. Professor Haire envisioned the cooperation should have a budget of twenty million a year, high federal funds. That would spread the cost of one percent of money currently being spent for problems.

Neutral analysis

As a result, the federal government would get a neutral means of needs, development possibilities, a method for evaluating the required needs. The cities to receive a forum for stating their needs, a focused relationship with suppliers, help in establishing fair, just, and fair pricing, and access to broader spectrum of technology.

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