Prof makes it big in biz

By Dean Roller

The Bose Corporation of East Moline, Ill., has recently stunned the business world by introducing a new line of speaker systems. Chairman and Chief Executive Officer Dr. Amar G. Bose (VI), has founded the company some four years ago to explore the two facets of his field that have been the center of his research at MIT since 1956—acoustics and power processing.

New innovation

The Bose 902 speaker system has been given top ratings by all test labs. Each speaker exudes nine inch speaker cones, eight of which are radiating off the discharge cone, a new innovation. The Bose credits the new innovation in stereo systems to the quality of his employees, a very large percentage of whom are MIT graduate students. In several ways, Bose feels he has a recruiting advantage over most companies because of his teaching duties which allow him to detect young talent. "It's not a matter of money that attracts bright young men, it's the challenge.

Business philosophy

For sometime Bose has believed in the philosophy that "superiority" is always the mark of the small company rather than of the large business concern. He reasons that the greater the margins of superiority, the less trouble a company runs into early. Bose feels several companies are entering the market at this time, and the only way a small company can survive is on better ideas. Having attracted bright young men, he feels the financial troubles a new company runs into early are a definite need to end the stagnation that has settled upon the field. The success of his decision to enter the business is attested to by the speakers rolling off the assembly line and the money rolling in.

Light 7, an exhibit of some 85 works by 75 different artists is currently showing in Hayden Gallery. The selection was made from several hundred photographs selected, and we can warrant you that these pictures of the pictures do not do them justice. The show will be here through November 10.

Corporation holds elections

By Ray Ams

New members were recently elected to the MIT visiting committee. These committees are intended to be information-gathering bodies for the MIT corporation, a nonprofit organization which governs the institute.

The most important of these committees to the general student body is the visiting committee on Student Affairs. In past years the Student Affairs committee has been limited to a specific topic or topics by the Corporation but this year there is no specific format as yet or is it intended to be one. Instead the committee will investigate student plans and student views of the Institute in general. In addition to this the committee plans to have more student involvement when it meets on the first Thursday of this year.

The Corporation also holds elections for its officers. Elected this year were: President, William E. Hartmann, who received his S.B. in mechanical engineering from MIT in 1945 and a master's degree in chemical engineering in 1950. He is chairman of the Board and Chief Executive Officer of Telefunke Inc. He is a director of Continental Illinois National Bank and Trust Co.

Richard W. Defrain was reelected as a five year term member of the MIT corporation since 1957. He is a director of Continental Illinois National Bank and Trust Co.

Elected for five years was Gregory Smith who received the S.B. and S.M. degrees in chemical engineering from MIT in 1930 and 1931. He became president of the Eastern Grains Corporation in 1957. He is director of the New York Grains Exchange and a member of the MIT alumni board.

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Corporate headquarters are located in Cambridge, Mass., next to MIT at Kendall Square.

The CHARLEY BROWN

Where the girls are is where the Charley Brown is! Made to order for the classroom commuter, this new look CP shirt/jacket is tailored in 100% wool with a warm fleece lining, has great detailing like button front and epaulette. Come see it this week in the pick of the plaid and Swingin' solids. Sizes S, M, L, XL. $20.00 - $25.00. Prep Sizes 12-20. $23.00.

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