What the interviewers won't tell you about General Electric.

They won't tell you about all the job opportunities we have for college graduates—engineers, science, business and liberal arts majors. Not that they wouldn't like to. It's just that there are too many jobs and too little time. In a half-hour interview our man would barely have time to outline the scope and diversity of the opportunities we offer. That's why we published a brochure called "Starting Points at General Electric." In plain language it will tell you exactly how and where a person with your qualifications can start a career with General Electric. Pick up a copy at your Placement Office. Then arrange for a productive session with our interviewer. He'll be on your campus soon.

GENERAL ELECTRIC
An equal opportunity employer