**Winter Weekend**

**Byrds**

Strawberry Alarm Clock

Buckinghamhs

February 23, 24

**Put wow on the wall!!!**

PSYCHEDELIC FULL-COLOR

BEATLE POSTERS

(Actual size 22" x 32"

**BEATLEMANIA!**

Big, full-color brand-new posters of the fabulour Beatles! A psychedelic blast for the young of all ages. Flame-brigt John...Mystic George. All slicked in Swinging London by world-famous photographer RICHARD AVEDON, and printed at his exclusive studio in the heart of Soho! First-line colors that turn on the taste of cut-out. Like the big $150 Four Themselves. They’re sick, a happening, an art form, a ghost, acurr thump. Get them and believe.

Photographed in Swinging London by RICHARD AVEDON. Exclusively by BOOKSMITH Magazine.

BOOKSMITH

37A Brattle St., Cambridge

**CAREERS IN STEEL**

Our representative will be on campus to interview candidates for Bethlehem's 1968 Loop Course training program.

**THE LOOP COURSE** trains selected college graduates with management potential for careers with Bethlehem Steel. The Course begins in early July and consists of three phases:

1. Orientation at our headquarters in Bethlehem, Pa.;
2. Specialized training in the technical field for which the Loopee was selected; and
3. On-the-job training which prepares him for more important responsibilities.

**O P P O R T U N I T I E S** are available for men interested in steel plant operations, sales, research, mining, accounting, finance, and other activities.

**D E G R E E S** required are mechanical, metallurgical, electrical, chemical, industrial, civil, mining, and other engineering specialties; also mathematics, business administration, and liberal arts.

**A L L C A L E N D A R** courses are as follows:

- **FOUR WEEKS** of orientation and indoctrination in the Bethlehem Steel organizational structure, industrial culture, labor relations, and the like.
- **EIGHT WEEKS** of specialized technical training for the Loopee, divided into four two-week modules, each of which is dedicated to a specific technical field.
- **THIRTY WEEKS** of on-the-job training in the appropriate field of the Loopee's technical assignment.

**APPLICATION** for admission to the Loop Course is due at our headquarters in Bethlehem, Pa. 18016, by February 17.