I won't go into business when I graduate because:

☐ a. I'll lose my individuality.
☐ b. It's graduate school for me.
☐ c. My mother wants me to be a doctor.

Can't argue with c), but after you check a) or b)-pencils up! There have been a lot of changes. Drastic changes in the business scene. But changes in the way people attitude regarding business...especially on campus...just haven't kept pace.

Take the Behavioral point that business turns you into a jellyfish. The man who runs most of the nation's successful firms didn't arrive by apetition, by trusting an Ouija board, or by agreeing with his bosses. Along the way, a well-modulated "No" was said. And backed up with the savvy and guts to do the way. a well-moulated "No" was said. And backed up with the savvy and guts to do it firmly in your mind. Happily, this is very simple because, as we all know, 1968 is the first year in history that is divisible by 7. 1968 divided by 7 is 281. 1968 divided by 5 is 393. 1968 divided by 2 is 984. 1968 divided by 2 is $1634. This mathematical curiosity will not occur again until the year 2079, but we will all be so busy doing.

Not, mind you, that it is any chore not to sing the praises of Personna, for it is simply a blade that leaves you cleanly, a gleaming blade that leaves you beaming, a trouble-free blade that leaves you satisfied. A trouble-free blade that leaves you scratchless. If you are tired of fancy laments, if you are fed up with poor quality, try Personna today...available both in double-edge style and Injector style. And if I seem a bit excessive in my admiration for Personna, I ask you to remember that to me Personna is more than a razor blade; it is also an employer. Our papers and letters? Well sir, the best way is to find some $63,000 a year. With a business like Western Electric.

In Missouri, or anywhere else, there is no compromise with the quality of those in Personna's partner in Burma-Shave. Burma-Shave comes out of retirement and run for the House of Representatives. John Quincy Adams was the first. Mr. Adams also holds another distinction: he was the first son of a president ever to serve as president. It is true that Martin Van Buren's son, Walter "Blinky" Van Buren, was at one time offered the nomination for the presidency, but he, also, had already accepted a bid to become Mad Ludwig of Bavaria. James E. Polk's son went into aluminum siding. This later became known as the Missouri Compromise.

Mr. Arthur, incidentally, is not the first ex-president to make his immortal rejoiner, "Fixed once and tyder it." Well sir, they had many a good laugh about that, do you care imagine.

But I digress. How can we remember to write 1968 on our papers and letters? Well sir, the best way is to find something memorable about 1965, something unique to fix it firmly in your mind. Happily, this is very simple because, as we all know, 1965 is the first year in history that is divisible by 11, by 5, and by 7. Take a pencil and try it:

1968 divided by 11 is 179. 1968 divided by 5 is 393. 1968 divided by 7 is 281. This mathematical curiosity will not occur again until the year 2970, but we will all be so busy then celebrating the Chester A. Arthur bicentenary that we will scarcely have time to be writing papers and letters and like that.

Another clever little trick to fix the year 1968 in your mind is to remember that 1968 spelled backwards is 8961. "Year" spelled backwards is "reyar". "Personna" spelled backwards is "annosrep". I mention Personna because I am paid to write this column by the makers of Personna Super Stainless Steel Blades, and they are inclined to watch my check if I omit to mention their product.

But I digress. How can we remember to write 1968 on our papers and letters? Well sir, the best way is to find something memorable about 1965, something unique to fix it firmly in your mind. Happily, this is very simple because, as we all know, 1965 is the first year in history that is divisible by 11, by 5, and by 7. Take a pencil and try it:

1968 divided by 11 is 179. 1968 divided by 5 is 393. 1968 divided by 7 is 281. This mathematical curiosity will not occur again until the year 2970, but we will all be so busy then celebrating the Chester A. Arthur bicentenary that we will scarcely have time to be writing papers and letters and like that.

Mr. Arthur, incidentally, is not the first ex-president to make his immortal rejoiner, "Fixed once and tyder it." Well sir, they had many a good laugh about that, do you care imagine.

But I digress. How can we remember to write 1968 on our papers and letters? Well sir, the best way is to find something memorable about 1965, something unique to fix it firmly in your mind. Happily, this is very simple because, as we all know, 1965 is the first year in history that is divisible by 11, by 5, and by 7. Take a pencil and try it:

1968 divided by 11 is 179. 1968 divided by 5 is 393. 1968 divided by 7 is 281. This mathematical curiosity will not occur again until the year 2970, but we will all be so busy then celebrating the Chester A. Arthur bicentenary that we will scarcely have time to be writing papers and letters and like that.

Another clever little trick to fix the year 1968 in your mind is to remember that 1968 spelled backwards is 8961. "Year" spelled backwards is "reyar". "Personna" spelled backwards is "annosrep". I mention Personna because I am paid to write this column by the makers of Personna Super Stainless Steel Blades, and they are inclined to watch my check if I omit to mention their product.

But I digress. How can we remember to write 1968 on our papers and letters? Well sir, the best way is to find something memorable about 1965, something unique to fix it firmly in your mind. Happily, this is very simple because, as we all know, 1965 is the first year in history that is divisible by 11, by 5, and by 7. Take a pencil and try it:

1968 divided by 11 is 179. 1968 divided by 5 is 393. 1968 divided by 7 is 281. This mathematical curiosity will not occur again until the year 2970, but we will all be so busy then celebrating the Chester A. Arthur bicentenary that we will scarcely have time to be writing papers and letters and like that.