Technique '67 was the largest yearbook ever published at MIT; it also happened to be one of the best, in terms of writing, photography, and layout. We even feel a little bad about showing it up. But we did: Technique '68 is even bigger (by twenty-four pages) and even better (with most of the '67 staff, and a score of talented freshmen, how can we help?) If you still need convincing, here are a few highlights from those 352 pages:

Opening Section: Technique '68 turns camera and pen on MIT, the Awakening University. Student and faculty writers explore the history of MIT as an engineering school, and offer opinions on the future of liberal arts here. The Opening Section also features notable events, like the MIT-Wellesley merger (profusely illustrated, of course) and discusses student problems (drugs, deans, dropping out...) and more. Much more.

Sports Section: One of the few weak spots of our '67 book, that will be one of the many strong sections of '68. The best sports pictures we've ever had, linked with a really original writing idea—you'll see. Senior Section: we cornered the greatest percentage of the Senior Class for pictures than ever before. Living groups: For the first time, an honest, continuous section of the book.

If you think all this is bragging, you're probably right. But if you think we don't have reason to brag... well, your batting average just dropped to .500. We'll even bet you $2.00 that you'll want a copy on publication day—wait, and the book will cost you $10.00. Buy an option now and you'll pay just $8.00. But hurry. We turned 200 people away last year and we've already sold 1,000 books this year.

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