United Fund campaign seeks $139,000 at MIT

The United Fund campaign for 1967-68 began at MIT this week. Professor Richard H. Frazier, Professor Emeritus, Electrical Engineering, is campaign chairman this year, and urges all members of the community to respond generously to requests for individual contributions and assistance in the solicitation effort.

The goal is set.

The goal for this year is $139,000, an 8.6 percent increase from last year. This reflects the greater needs of the 36 social and welfare agencies represented in the United Fund drive.

Money collected in the MIT drive is turned over to the Massachusetts Bay United Fund, which helps to support service agencies in the 64 cities and towns in the Massachusetts Bay area.

Last year more than eight hundred thousand people benefited from these services that these agencies offer.

Contributions rise 37%.

Since the Institute joined the United Fund Chapter Plan ten years ago, the MIT contribution has risen nearly 37 percent, while the population of the MIT community has increased more than 30 percent, and the cost of living has gone up 27 percent.

Many United Fund agencies are concerned with the health and welfare of children, and United Fund dollars go to such organizations as the Charles River Association for Retarded Children and the New England Home for Little Wanderers.

Big Brothers, Sisters

The Big Brother and Big Sister organizations also receive United Fund aid. Being a big brother or big sister entails spending several hours a week with a younger, doing things that open wider vistas to him, and helping him develop into a self-reliant person.

One of the main problems the MBKF has at MIT is that of getting its contribution cards re-issued.

The portable movie projector and screen set up in the lobby of Building 10 is being used to publicize the United Fund Drive in the Boston area.

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