SAVINGS FOR SHOPPERS WHO THINK OF CHRISTMAS IN OCTOBER!

THE TECH COOP
IN THE M.I.T. STUDENT CENTER

Regular Hours: 8:50 - 5:30 PM, Mon. - Fri. / Sat. 9:20 - 6:00 PM,
Free Parking ... On Saturdays at 3, spacious parking areas adjacent to the Student Center.

MUSIC TO YOUR EARS...
Thousands of new Mono and Stereo L.P.'s
$1.98 per record 5 for $9.00
(originally $3.98, 4.98 and 5.98).

> Drorah • Moodit • Bach • Beethoven • Andrea Segovia
> Carlos Montoya • Pete Seeger • Billie Holiday
> Leadbelly • Charlie Parker

Here's your chance to save on top-notch recordings you'd pay up to five times as much for at their regular price! All are long playing 12" recordings featuring the greats in classical, baroque, romantic, flamenco, jazz, folk music. Have a ball buying these albums for yourself or someone on your Christmas list.

Second Floor — Book Store and Record Shop
also at the Tech Coop Record Dept.

A BONANZA OF BOOKS!
Hundreds of Books on Sale at the Coop!

30% to 70% off original price!
All brand-new, clothbound editions from leading publishers. Book bargains with something for everyone — recent best-sellers, art, color-plate and reference books. Books on everything from cookery to space technology. Some multi-set collections. The best of Klee, Chagall, Miro, Marchand, Mondrian, Picasso, Mounted and ready for framing. Linen Canvas Prints $1.98 ea. Excellent reproduction of works by famous artists in a fine brush stroke technique. (Special group of 24 x 30 prints ... $2.98 each)

MOUNTED PRINTS...
$4.98 each
The best of Klee, Chagall, Miro, Marchand, Mondrian, Picasso. Mounted and ready for framing.

LINEN CANVAS PAINTING PRINTS...
$9.95 each
Nearest thing to an original. Selected reproductions printed directly on linen canvas, stretched and attached to a wooden frame. Paper Prints $1.50 each

PAPER PRINTS...
Hundreds and hundreds of fine prints of the world's great artists. Whoever is your favorite — we have it!

SMALL MOUNTED PRINTS...
$1.00 each
Impeccably mounted fine art miniatures. Size approximately 9" x 12". Wonderful in groups or singly. Buy several.

CHILDREN'S PRINTS...
$1.50 each
Nursery stories, posters depicting the history of cars, planes, space age, animals, trees, flags etc.

FRAMES TO FIT ALL SIZES...
$2.69 each
In natural wood, white line, gold, bronze and walnut. Choose from a wide selection of mats and frames. Quality work, rapid service. Any prints, any size.

THE COOP'S BIG PRINT-GO-ROUND

- BRUSH STROKES...
$1.98 each
Mounted Brush Strokes Prints (18" x 22"). Excellent reproduction of works by famous artists in a fine brush stroke technique.

- MOUNTED PRINTS...
$4.98 each
The best of Klee, Chagall, Miro, Marchand, Mondrian, Picasso. Mounted and ready for framing.

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Above on Sale — Third Floor
Book Store and Record Shop

- PERSONALITY POSTERS...
From $1.00 each
All the famous classic and modern faces.

- TRAVEL POSTERS...
From $1.00 each
Depicting popular scenes of various countries.

- SAN FRANCISCO POSTERS...
From $1.00 each
Loren Gillot, Totem I, Oh My Gosh, Avalon Ballroom.

- PSYCHEDELIC DESIGNS...
From $1.00 each
Third Eye, Electric Lotus, East Totem West, Sundial Balloons.

ABOVE ON SALE — SECOND FLOOR BOOK AND RECORD BUILDING ALSO AT TECH COOP

- CUSTOM FRAMING
Choose from a wide selection of mats and frames. Quality work, rapid service. Any Prints, any size.

Mezzanine Floor — Main Building
Also at Tech Coop