Don’t laugh at Charles Van der Hoff’s big ears. He can hear a party a mile away, thanks to Sprite.

Social-life majors, take a look at Charles Van der Hoff. He can’t play the guitar. Never directed an underground movie. And then look at his ears! A bit much? Yes! But—Charles Van der Hoff can hear a bottle of tart, tingling, slightly tickling taste of Sprite being opened in the girls’ dormitory from across the campus.

No matter, you say? Nah! Do you realize that Charles Van der Hoff has never missed a party in four years? Can he hear those bottles of Sprite being uncapped—the roar—the fizz—the bubbles—he runs! So before you can say anti-existentialism, he’s getting into tart, tingling, slightly tickling taste of Sprite. You may have to resign yourself to a little social life.

Don’t laugh at Charles Van der Hoff’s big ears. He can hear a party a mile away, thanks to Sprite.

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MIT and Harvard plan joint life-sciences work
By David Held

MIT and Harvard University have joined forces to explore the various applications of their complementary resources in the life and health sciences. This two-institutional collaboration will seek opportunities for collaboration in basic and applied medical research, education, and in medical care.

In recent years, biochemistry and molecular biology have become of primary importance for basic medical research. While this trend is likely to continue, medical progress will remain dependent on further advances in instrumentation and technology. Indeed, many fruitful areas of cooperation between the biological and physical sciences remain untapped.

The purpose of collaboration is to utilize the sciences for the benefit of society. President Johnson pointed this out when he said, “Rising from the scientific base the super-structure of technology relates to the imaginative and economic application of ideas to human needs. . . . We must find ways to place new emphasis and attention on the systematic nature of large-scale human uses of technology.”

Joint Liaison Committee
A Joint Liaison Committee of Engineering and Living Systems

Minut research planning extension of health work

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