A blindfold test for beer.

If anybody ever says you can't pick Budweiser with your eyes shut, you can call him bluff.

First, stick your nose close to the form of each glass of beer and take a sniff. Notice a difference? The one with the clean, fresh aroma is Budweiser.

Now taste. This gets a bit tricky. But follow your nose. On you, now you know how to win. Just by our Beechwood Ageing. We want you to taste the beer, not the recipe.

If anybody pulls a beer-testing test on you, now you know how to win. Just follow your nose.

Budweiser

KING OF BEERS

The one with beer and take a sniff. Notice a difference?

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