**Should you drink beer straight from the bottle?**

If you're on a fishing trip or something, carrying along a glass is pretty clumsy. But when it's convenient, we think it's a shame not to use one. Keeping Budweiser inside the bottle can be missing half the fun.

Those tiny bubbles getting organized at the top of your glass have a lot to do with taste and aroma. Most beers have carbonation pumped in mechanically. Not Budweiser. We go to a barrel of co2 just for fun, pour your next four or five bottles of Bud® into a glass. If you don't agree that the extra taste, clarity and aroma make a big difference, go back to the bottle.

We won't say another word.

**THE CIVIC SYMPHONY ORCHESTRA OF BOSTON**

_in concert_

**FRIDAY, FEBRUARY 17, 1967 — 8:30 P.M.**

**Jordan Hall, Boston**

**Program To Include**

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Amnon Levy, violin soloist

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