Meet Terry Vander Werff, 22
He goes to M.I.T.
He has been an engineer at a steel plant
He can read 4,200 words a minute

Working Terry’s hand by now the pages on his desk are as familiar to you as those of a novel. You can’t believe that he actually reads. He must be memorizing.

But he’s not.

Terry can read the average novel in a little under 30 minutes. But repetition raises up at least 50 words. In fact every book the average person reads is far below 3000 words per minute.

Moreover, he can comprehend and recall what he’s read—right down to particulars.

Terry is not a normal kid. He does actually try to think. He learned to overcome efficiency of rapid reading in the Evelyn Wood Reading Dynamics Institute.

Once complete, the student is able to read 3 to 10 times faster. When reading, every word, every sentence is fully comprehended.

It is noted that the average student is able to only 30% words a minute.

The course has topped 250,000.

Most people have only one step which we could take to increase reading rates.

The student is able to learn to read 3 to 10 times faster and over the next few years she found 50 people who could read faster than his current rate.

Eventually she developed a technique whereby the average student was able to learn to read 3 to 10 times faster.

She taught her method at the University of Utah for three years; I was then a student. Further studies were conducted at the University of Colorado, and the first Reading Dynamics Institute was opened in Washington, D.C. in September, 1953. Since this time, hundreds have been opened in cities throughout the country, and national enrollment for the course has topped 250,000.

Comprehension is stressed.

As a master teacher training graduate, Mrs. Wood emphasized that dynamic reading is nothing like the skimming techniques sometimes used in speed reading courses. She said, "Skipping words is dangerous, as you don’t know whether or not you’ve skipped a word which could change the whole meaning of the sentence."

"You can read five times faster," she pointed out, "only by reading every fifth word, but by reading every second or even many words in the same amount of time. Mrs. Wood emphasized that using her technique of rapid reading, every word on the page is read." 

No mechanical pacer.

She was also critical of reading courses that use a mechanical pacer, as students tend to cover or previous reading words over the one to read them so they help them. When reading dynamically, the model’s hand is used as a pace.

Evelyn Wood

READING DYNAMICS INSTITUTE
17 ARLINGTON STREET—524-5380
BOSTON, MASSACHUSETTS

*These rates were typed in words per minute.

BOSTON, MASSACHUSETTS

STUDENT NUMBERS

NAME

ADDRESS

CITY

STATE

ZIP

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