For George Sullivan, good sports reporting starts with a Parker pen

George Sullivan, sports reporter for the Boston Traveler, has been covering Harvard-Yale games since 1955. Mr. Sullivan's recently completed book, "The Flying Fisherman" (the story of Gadabout Geddis), will soon be available at the new Coop Book Store.

"I always use a Parker pen when I cover an important sports event," says George Sullivan. "The notes I take during the game are of utmost importance to the accuracy and color of my story. I can't afford not to have the best!"

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