

Innisfree gets new constitution

Last Thursday Innisfree Magazine ratified a new Constitution, creating an entirely new function-oriented masthead. Chiefly the Constitution allowed for only three elective officers, Publisher, Editor and Business Manager, the rest of the officers all being appointive.

At the same meeting elections were held to fill the three posts. Elected were: James A. Smith '69, Publisher; Sam Cohen '68, Editor; and Neal Wasserman '69, Business Manager.

The first issue under the new setup comes out November 1.

Noonhour seminar

Forrester leads "Encounter"

By Steve Carhart

"Encounter" is the fitting name given by the Student Center Committee to a new series of lunch-time discussions with prominent members of the MIT Community.

Each Thursday at noon, the East Lounge of the Student Center plays host to anyone who wants to stimulate his mind as well as his stomach. There is no charge or fixed program; each participant may bring up any topic which interests him. One may bring a lunch, buy a lunch in Lobby, or go hungry.

Forrester speaks

The first of this new series of seminars was held Thursday. The guest was Jay W. Forrester, Professor of Management, who spoke to a large group of interested students and faculty.

One of the major topics of discussion was Professor Forrester's approach to his new book, which will be a less technical treatise on somewhat the same problems dealt with in his previous book, *Industrial Dynamics*. In his new book, Professor Forrester hopes to present scientific analysis of corporate systems in a manner understandable to those who have not had sufficient mathematics



Photo by John Roderick

Professor Jay W. Forrester (rear), Professor of Management, leads discussion Thursday in the first of the weekly lunchtime "Encounter" discussions held in the Student Center.

background in order to understand many of the analytical techniques currently employed in this field. He hopes to accomplish this by using integration rather than differentiation which, he feels, is not as natural a concept, to explain the relationships which arise in detailed analyses of corporations.

Engineering and Management

Later the discussion moved to the relationship between engineering and management, a field in

which Dr. Forrester has done a good deal of writing. The problems considered in management involved, said Dr. Forrester, a number of the same concepts with which engineers are faced, but on a much more complex and less clear level. Working with people is every bit as worthy a challenge as working with physical laws, and it offers the added difficulty that it is much more difficult to analyze human interaction than a chemical reaction.

Need for non-specialization

The person who will be of greatest importance in the future, then, will be the one who can master both technology and "humanology," that is to say, one who can work within and between many fields and penetrate to that which is really of importance in any given activity.

A problem, however, arises when we set out to educate such people. Too often an interdepartmental course becomes a haven for those who are not really competent in any one field. Then again, the serious interdepartmental major often becomes the target of pressure from both of his departments to change to a full departmental major or meet the standard major requirements of both departments and in effect have two majors. Often the solution is to become fully competent in one field before branching out.

Mathematical models

Another topic which was touched on was the difficulty that arises when one attempts to build a mathematical model of a human institution such as a business. Most models of a business are perhaps ten times more complex than those ordinarily dealt with, and even these leave much to be desired insofar as predicting the behavior of a real system goes.

Future "encounters"

Future discussions promise to be as rewarding as that led by Professor Forrester. The upcoming guests include: Oct. 27, Hans-Lukas Teuber, Head of the Department of Psychology; Nov. 3, Roland B. Greeley, Director of Admissions; Nov. 10, Ross H. Smith, Director of Athletics; Nov. 17, John Wulff, Professor of Metallurgy; Dec. 1, Charles Stark Draper, Director of the Instrumentation Laboratory; and Dec. 8, William C. Greene, Professor of Humanities.

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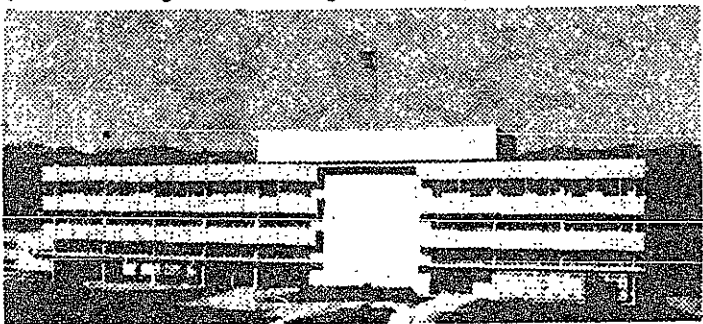
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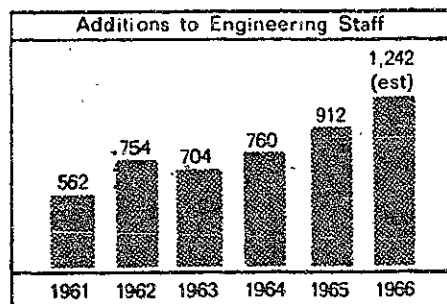
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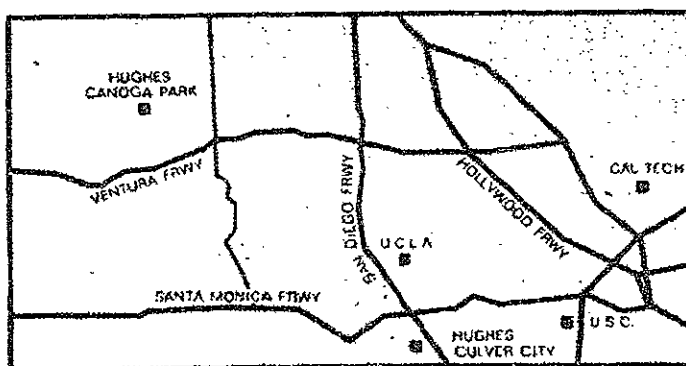


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CAMPUS INTERVIEWS October 31 & November 1

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