MEN ON THE MOVE...
Intent on where they're going
...Start at the Coop

The Coop's Men's Clothing and Furnishings Departments offer the finest in men's wear, now in greater variety than ever before. You'll discover top-quality apparel, furnishings and grooming aids... all to keep you handsomely in style... all priced for the thinking man's pocketbook.

The Coop specializes in made-to-measure suits, sport jackets and trousers, expertly fitted and tailored for that extra touch of styling the well-dressed man prefers.

The Coop will keep you in style... all wear, for all occasions, all weather.

SUTS — latest fashions & colors — 69.50 to 89.00
SPORT JACKETS — Tweed — blazers, hopsack — 37.50 to 65.00
WOOL TROUSERS — 13.95 to 21.50
DRESS SHIRTS BY ARROW — 5.00 to 7.00
DUNSTER SHIRTS — 4.50
RAINCOATS BY PLYMOUTH — LONDON FOG — ALLIGATOR — 32.50 - 60.00 — Liner 10.00
RAINCOAT SPECIAL — was 42.50 - 47.50; Now 29.95 with liner
CASUAL TROUSERS by LEVI — 6.00 to 7.00
Forah Hopsack, Wash & Wear, Stay Press — 8.00
SWEATERS — latest colors — Crew neck, V-neck, Turtle neck, Coat, Sleeveless — 5.95 to 37.50
UNDERWEAR by B.V.D., ARROW, JOCKEY—1.50-2.00
SOCKS by Marum, Camp, Adler — from 1.00 to 2.00
NECKTIES by Rivitz, Taylor, Superba — 2.50 to 4.00
SHOES by BOSTONIAN — 17.95 to 28.95
SPORTING GOODS — from WILSON, BANCROFT, SPAULDING