Instant comfort
Bostonians with CORFAM

Breaking in new shoes doesn’t have to be a regular grind. Now, Bostonians with Corfam offer you instant comfort... slip-on-like flexibility and glove-like fit the very first time you wear them. Perfect for people who like to pamper their feet.

Corfam, a remarkable new uppershoe material by Dupont is a natural man-made fashion invention that cares about your foot... cares for them by allowing them to breathe. The wonderful absorptive quality of Corfam keeps your feet fresh and comfortable by permitting foot moisture to escape. And the smooth or grained good looks of Bostonians with Corfam keep the raw shoe look longer, resisting weather, stains and scuffs.

Best of all, Bostonian shoes with Corfam offer instant comfort. Good from the very first... because they're good to the very last.

Manifeolds with Corfam from $19.95
Bostonians with Corfam from $23.95

*DuPont’s registered trademark for its man-made fashion material

It’s pipe picking time

It’s the season to pick up pipes at big discounts. During the Coop’s May Pipe Sale in the Lobby Shop, all pipes in stock are being sold at 10% off...25% when you buy two or more! All the famous names (we’ll mention only Savinelli and Longchamp) and a variety of favorite shapes and finishes, including straight grains, are available.

An exciting added attraction is the generous 25% reduction on all pipe racks in stock. Walnuf smoker’s cabinets with special drawers for tobacco cans and accessories, and wall and table pipe racks that hold as many as 24 pipes are yours at the 25% discount.

THE TECH COOP
IN THE M.I.T. STUDENT CENTER
84 Massachusetts Avenue, Cambridge, Mass. 02139