The M.I.T. Gilbert and Sullivan Society is proud to announce its production of

**THE PIRATES OF PENZANCE**

or

**"THE SLAVE OF DUTY"**

Book by W. S. Gilbert

Music by Arthur Sullivan


Conducted by William Grossmer

Thursday, Friday, Saturday, April 21, 22, 23—8:30 p.m.

Kresge Auditorium, M.I.T.

All Seats Reserved, $1.50

For Reservations Call UN 4-6900, *z910*

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East Campus dance held in Talbot Lounge tonight

As a result of a recent poll, the East Campus Social Committee will hold an acquaintance dance in Talbot Lounge. East Campus is extending an open invitation to all MIT recruiters and students (including graduate students). This dance will take place at 8 pm Friday in East Campus' Talbot Lounge, which is located between Walker Memorial. Admission is free for girls and $1 for men.

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THE FISH
FRIDAY, APRIL 16, 1966

Talking Rock

By Don Davis

One of the best of the newer groups is the Mama's and the Papa's. Along with Simon and Garfunkel, the second recent top group to attain its initial popularity in Boston, the striking foursome hails from the West Coast. The "Sound of Silence" and "California Dreamin'," the initial hits for the group, were heard in Boston two months before they did in the majority of the country. The "Sound," an October number for the group, is a number one in the nation in January and is one of 1965's Billboard million-sellers along with "Do You Believe in the Man?" "California Dreamin'," a January number in Boston, is still number sixteen nationally after hitting a peak of four.

Potential required

Most stations won't play a song unless it demonstrates sales potential, either by selling in a major market or by being by a name group. Thus generally a new song by a well-known group will break everywhere at the same time (an exception is when stations try to predict the group's next single in advance by holding the best cut on an album). Often songs by new groups will break out very early in the group's home area. Examples of this are "Time Won't Let Me" by the Outsiders in Cleveland and "The Chester" by Bob Keenan in St. Louis. Another prime factor in where records break is that certain cities are favorable markets for certain types of music. The pre-folk college record buyers in Boston were seen as the type who would be most likely to go to get the sounds of "Silliness" and "California Dreamin'," though they were released first. The rest of the nation jumped on the bandwagon only after they became hits here.

Dirty Water

Along these lines, I am at a loss to explain the behavior of the Stansills' "Dirty Water." The song describes nocturnal activities along Boston's Charles River. It was naturally released first in Boston and received five weeks of concentrated airplay by Arnie Ginsberg, but it was a tremendous flop here. However, it is currently number two in Miami, Florida, and Columbus, Ohio. The Mama's and the Papa's newest single, "Monday, Monday," the story of someone who hates Mondays because that was the day he lost his girl, shows signs of being one of the year's biggest hits. It has immediately hit the top ten in Philadelphia, Syracuse, and Los Angeles.

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