Five ideal dates. Three dollars ($3)

Join in the most adventurous experiment of our time. Operation Match. Let the IBM 7090 Computer (the world's most perfect matchmaker) stamp out blind dates for you.

Two Harvard juniors started it. 100,000 students have done it. Now you and 3,400,000 college students in 1500 colleges in 50 cities can sign up and join in!

Just send us the coupon. We'll send you the Operation Match Quantitative Personality Projection Test pronto!

Then return the questionnaire with $1.00. What you're like and what you'll be like will be translated into our 7090's memory file. It will scan the qualifications of every member of the opposite sex from this geographic area. Then it will select the five or more matches best for you.

You'll receive your names, addresses and telephone numbers within three weeks. You'll be what your date is looking for. Your date will be what you are looking for. In other words: the matches will be mutual.

Dear IBM 7090,

I am 17 or over (and 27 or under) and I want to help stamp out blind dates. So mail me my questionnaire. Quick!

Name
Address
City
State
Zip Code

Operation Match
Compatibility Research, Inc.
671 Massachusetts Avenue, Cambridge, Massachusetts

MITHRAS, Inc. of Cambridge

MITHRAS was established in 1961 to undertake research and development in applied high-speed aerothermodynamics; electromagnetic guidance, detection, and communications; and fundamental and applied research in quantum electronics and magnetics.

MITHRAS was founded by engineers and scientists from MIT — it is technically oriented and technically directed.

- If you would prefer the environment—and the opportunities for individual recognition and initiative—that exist in the smaller company
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- If you are interested in remaining in the educational and research atmosphere of Cambridge—and in continuing to take courses under company sponsorship;
- If you would like to use your talents in aerothermochemistry to study the behavior of rocket exhausts and chemical releases in the upper atmosphere; or to
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- If you would like to use your knowledge of electronics and physics to develop optical and infra-red seeker-tracker systems for new missiles, aircraft, satellite rendezvous and other systems;
- If you would like to use your knowledge of solid-state physics to investigate optical and magnetic properties of metal ions in liquid fields; or to
- If you develop active and passive devices based on quantum electronics and magnetics research; or to
- Participate in research in fluorescence and laser spectroscopy

We invite you to talk with our representatives at the Placement Office on Thursday, March 10, 1966; or if you prefer to call for an appointment to visit MITHRAS, telephone 686-2000.

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